ISSCR 2015
Annual Meeting
Stockholm, Sweden

EXHIBITOR AND SUPPORT OPPORTUNITIES
THE ISSCR

ANNUAL MEETING

The ISSCR is dedicated to a concerted international approach to advancing research towards new therapies and treatments to realize the potential stem cells have to transform health and regenerative medicine worldwide.

The ISSCR Annual Meeting provides an opportunity for scientists, clinicians, educators and industry professionals to share new data, learn from peers, and discover global advances within the stem cell field. With more than 3,600 professionals from 55 countries, the ISSCR Annual Meeting is the global source of the discoveries that are the basis for treatments of tomorrow.

ISSCR Annual Meeting delegates

- Learn about exciting discoveries from global thought leaders during plenary and concurrent sessions, covering the full breadth of stem cell science.
- Connect with scientists from all spectrums of study during lively evening receptions showcasing more than 1,600 posters.
- Network with peers and colleagues at planned topic-focused Meet Up sessions.
- Map career paths at special events designed for early-career group leaders and junior investigators.
- Explore the largest exhibit hall dedicated to stem cell research to uncover the newest tools and reagents to accelerate their research.
- Attend a focus session organized by peers in the ISSCR Ethics and Public Policy Committee, Industry Committee or Junior Investigators Committee.
- Discover new technologies and methods used in stem cell research during our Industry Wednesday Symposia and industry-led Innovation Showcase sessions.

“It’s very important for Lonza to stay in touch with the latest developments and trends in stem cell biology. ISSCR provides a unique forum to build relationships with stem cell researchers and the next generation of cell therapy developers.”

Thomas Fellner, Head of Business Development, Cell Therapy Development Services, Lonza
An Unveiling of

STEM CELL INNOVATION

Co-Sponsored By:
AUDIENCE STATS

Expected Attendance: ISSCR Annual Meetings attract between 3,500-4,000 delegates.

Geographic attendance over past 5 years (since 2009)

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>North America</td>
<td>50%</td>
</tr>
<tr>
<td>Asia</td>
<td>26%</td>
</tr>
<tr>
<td>Europe</td>
<td>19%</td>
</tr>
<tr>
<td>Middle East</td>
<td>2%</td>
</tr>
<tr>
<td>Australia and Oceania</td>
<td>2%</td>
</tr>
<tr>
<td>South America</td>
<td>1%</td>
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Statistics below are from ISSCR Members in 2014. Our 4,100 members come from 55 countries.

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>North America</td>
<td>52%</td>
</tr>
<tr>
<td>Asia</td>
<td>24%</td>
</tr>
<tr>
<td>Europe</td>
<td>17%</td>
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<tr>
<td>Middle East</td>
<td>2%</td>
</tr>
<tr>
<td>Australia and Oceania</td>
<td>3%</td>
</tr>
<tr>
<td>South America</td>
<td>2%</td>
</tr>
</tbody>
</table>
Work in these Areas
- Basic Research: 65%
- Translation: 12%
- Clinical Research: 6%
- Regulatory: 1%
- Ethical, Legal, Social Issues: 1%
- Teaching/classroom: 5%
- Public Outreach: 1%
- Manufacturing: 1%
- Commercialization: 2%
- Other: 4%

Delegates are
- Principal Investigators: 43%
- Postdoctoral Fellows: 21%
- Graduate Students: 20%
- Other: 10%
- Industry Representatives: 2%
- Research Technicians: 2%
- Undergraduate Students: 1%
- Medical Fellows: 1%
- Sales or Marketing Professionals: 1%

Adipose stem cells
Cancer stem cells
Embryonic stem cells
Epithelial stem cells
Germ cells
Hematopoietic stem cells
iPS cells
Mesenchymal cells
Neural stem cells
Other tissue-specific/adult stem cells
EXHIBIT OPPORTUNITIES

Stockholmsmässan Exhibition Centre

The meeting will be held at the Stockholmsmässan Exhibition Centre located in Älvsjö, approximately ten kilometers south of Stockholm city. Stockholmsmässan is the largest meeting place in Scandinavia hosting hundreds of national and international congresses, conferences and corporate events each year. Both buses and commuter trains stop at Älvsjö Station located at the Stockholmsmässan. The journey by commuter train from Stockholm Central Station to Stockholmsmässan is ten minutes. The ISSCR headquarters hotel will be the Clarion Sign in Stockholm.

Setup

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Tuesday, 23 June</td>
<td>9.00 – 16.00</td>
</tr>
<tr>
<td>Wednesday, 24 June</td>
<td>8.00 – 12.00</td>
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Exhibit Hours

<table>
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<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Wednesday, 24 June</td>
<td>15.30 – 20.30</td>
</tr>
<tr>
<td>Thursday, 25 June</td>
<td>11.00 – 20.00</td>
</tr>
<tr>
<td>Friday, 26 June</td>
<td>11.00 – 20.00</td>
</tr>
<tr>
<td>Saturday, 27 June</td>
<td>11.00 – 15.30</td>
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Dismantle

<table>
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<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Saturday, 27 June</td>
<td>15.30 – 19.00</td>
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</table>

Hours subject to change

BENEFITS

Exhibit with the ISSCR to

- **Associate your brand** with the industry leaders in stem cell science and regenerative medicine
- **Launch your products and services** at the largest assembly of stem cell scientists in 2015
- **Generate leads and accelerate sales** at the most comprehensive annual event for stem cell science
- **Reinforce your relationships** with existing customers and identify new prospects
- **Advance the fields of stem cell science** and regenerative medicine

Your Exhibit Presence Includes

- Access to the largest critical mass of stem cell scientists including and key opinion leaders from around the world
- One-time use of pre-show delegate mailing address labels and one-time use of post-show delegate mailing address labels
- **Exhibit stands of 3x3m per stand**
- Two meeting registrations with access to scientific sessions per each 3x3m stand plus additional registrations at a discounted rate
- Location in lively exhibit hall with poster presentations, networking lounges, refreshment breaks and evening receptions

“We have been a faithful and committed exhibitor/sponsor every year since the ISSCR was founded. It is the best investment we ever made.”

_Randy Yerden, Founder and CEO, BioSpherix_
“One of the things I most look forward to at the ISSCR Annual Meeting is the exhibit hall.”  

Sally Temple, Scientific Director, Neural Stem Cell Institute

Partial listing. Please see www.isscr.org for the complete listing of exhibitors.

Abcam
Advanced Bioscience Resources, Inc.
Akron Biotechnology, LLC
AllCells
ALS Automated Lab Solution
Applied Biological Materials
ATCC
Baker/Ruskinn
BD Biosciences
BioCision, LLC
BioLamina
BioLegend
Biological Industries
BioMed Central
BioMedTech Laboratories
Bio-Rad Laboratories
Biosafe America
Biosearch Technologies, Inc.
BioSpherix
Biott Corp. / ABLE Corporation
BTX/Harvard Apparatus
Carl Zeiss Microscopy, LLC
Cedarlane
Cell Line Genetics, Inc.
Cell Press
Cell Signaling Technology
Cellectis AB
CellGenix GmbH
Cellular Dynamics International
Cellular Engineering Technologies Inc.
Centre for Commercialization of Regenerative Medicine
Chemometec USA, Inc.
CM Technologies
The Company of Biologists
Compass Biomedical, Inc.
Connexon Creative
Coriell Institute for Medical Research
Corning Inc.
Custom Biogenic Systems
Dainippon Screen Mfg. Co., Ltd.
Diagenode Inc.
DRVision Technologies LLC
eBioscience
EMD Millipore
Enzo Life Sciences
EpigenDx
ESI BIO
Essen BioScience
Essential Pharmaceuticals
Extract Technology
FedEx Healthcare Solutions
Fluidigm
GE Healthcare
Genea Biocellcs
GlobalStem
Greiner Bio-One
Hamilton Thorne Inc
Hemasoft America Corp.
HumanZyme, Inc
Irvine Scientific
Kuhner Shaker Inc.
Leica Microsystems
Life Technologies, Inc.
Logos Biosystems, Inc.
Lonza
Macopharma USA
Medina Cell Technologies Ltd
Medical Surface, Inc.
Miltenyi Biotec GmbH
Molecular Matrix Inc.
Multi Channel Systems
NanoString Technologies
Nikon
Nippi, incorporated
Nissan Chemical Industries Ltd.
Norgen Biotec Corporation
Novoprotein Scientific
Olympus America Inc.
Orla Protein Technologies Ltd
Pall Life Sciences
Panasonic
PeproTech Inc.
PERKINELMER
PhalanxBio Inc
Progenitor Life Sciences
PromoCell GmbH
Proteintech Group Inc.
R&D Systems, Inc.
Repligen Corporation
ReproCELL, Inc.
Roche Custom Biotech
Sony Biotechnology Inc.
Springer
STEMCELL Technologies Inc.
Stemgent-Asterand
StemRD Inc.
StemTrak
STREX, Inc.
SUMITOMO Bakelite Co., Ltd.
SynGen, Inc
Synthecon Inc
Thermo Scientific
Transposagen Biopharmaceuticals, Inc.
Trevigen, Inc.
Union Biometrica, Inc.
VisualSonics
Waisman Biomanufacturing
WiCell
Wiley
Worthington Biochemical Corp.
WuXi AppTec
Xcell Science Inc.

Exhibits and VAT

The Reverse Charge Procedure applies to European VAT registered corporations where the VAT is applicable in their country of establishment (i.e. German VAT registered entity would self-assess German VAT on their VAT Return).

VAT is not applicable to corporations established outside Europe.

For more information on VAT recovery possibilities please visit www.taxport-international.com/isscr-sweden
The ISSCR relies on corporate support to maintain our pioneering programs in stem cell research and regenerative medicine. We welcome support at any dollar amount and recognize all supporters. We appreciate your involvement and partnership in helping us sustain our work to accelerate the advancements of stem cell research.

Sign up early for maximum recognition. Supporters are recognized in promotional materials, on the ISSCR website, in the Annual Meeting Program, and on signage and kiosks. Your support of an exclusive opportunity at Gold, Silver, and Bronze will be recognized with the opportunity and will incur additional benefits commensurate with your support.

We look forward to working with you!

Amy Claver
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Drew Rich
Sales Representative
drich@isscr.org | Direct Tel +1-224-592-5003

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Main Tel +1-224-592-5700 | Fax +1-224-365-0004
www.isscr.org

GOLD $20,000 USD AND ABOVE

Presidential Symposium | SOLD
The Presidential Symposium is the first general session and the official launch of the meeting. Distinguished presenters include Rudolf Jaenisch of Whitehead Institute of Biomedical Research, Fred Gage of Salk Institute for Biological Studies, Juergen Knoblich of IMBA-Institute of Molecular Biotechnology, and Shinya Yamanaka of Center for IPS Cell Research & Application. Supporter will be recognized from the dais and included on session signage.

Junior Investigator Social Night | $30,000 USD

Thursday, 25 June • 21:00 01:00
One of our highest-profile and most anticipated events at the ISSCR meeting every year. This event brings together approximately 600, young (and young-at-heart), energetic and passionate leaders in the field of stem cell research for a fun-filled evening of dancing, entertainment and networking. You will welcome the guests and kick off the party! Support includes branded party favors at the event and the opportunity to work with the ISSCR to showcase your company.

Refreshment Break | $21,000 USD/each
There will be one refreshment break in the exhibit hall per day, Wednesday through Saturday. You may select the day of your choice. Support includes signage in the exhibit hall designating your support as well as the opportunity to work with the ISSCR to showcase your company, including branding service items or hosting a giveaway during the break.

SILVER $10,000 - $19,999 USD

Plenary Session | $17,500 USD/each
Exclusive support for a Plenary Session of your choice. Support includes named session supporter on the ISSCR website, in printed materials, and onsite signage. At the beginning of the session, a brief description about your organization will be read by the session’s chair.

Session Topics:
• Regeneration and Engraftment
• Disease Modeling
• Therapy with Stem Cells
• Pluripotency and Mechanisms of Reprogramming
• Immunology and Stem Cells
• Making Tissues and Organs

Networking Lounge | $15,000 USD
Popular resting area and networking lounge located in the Exhibition Hall. Support includes recognition on charging stations in the lounge.

Notepads | $15,000 USD
Brand the meeting notepad with your logo or graphics along with the ISSCR logo. The ISSCR will produce the notepads and distribute them to meeting delegates onsite.

Poster Reception | $15,000 USD/each
Exclusive support for the two-hour evening reception. Receptions are held in the exhibit hall and include poster presentations. Three receptions are offered, one each evening on Wednesday*, Thursday, and Friday. Support includes signage at the reception as well verbal recognition via public address at the event for the reception of your choice.

*Wednesday is supported.

Show Videos | $15,000 USD
Support short videos at the meeting that capture the onsite energy and spirit. The ISSCR will produce 3 videos, each 3-5 minutes in length during the meeting for immediate posting on our social media channels at the meeting. Support includes recognition as the exclusive supporter.

Career Panel Luncheon | $12,500 USD
Networking and professional development opportunity for 150-200 ISSCR Trainee members to gain valuable career insight from a panel of experts in an intimate and relaxed setting over lunch. Support includes recognition as the supporter of the session on the website and in session promotions as well as the opportunity for your company to provide a promotional item to each attendee via chair drop.

WiFi | SOLD
WiFi access will be provided throughout the convention center for delegates to access email conveniently using their smartphone, tablet, or computer. Support will be acknowledged on log in screen during the log in process.

Early-Career Group Leader Luncheon | $10,000 USD
Exclusive luncheon for ISSCR Board of Directors and approximately 100 early-career leaders to discuss and navigate pertinent issues in the field. Support includes recognition as the supporter of the session on the website and in session promotions as well as the opportunity for your company to provide a promotional item to each attendee via chair drop.

Meet Up Hubs | $10,000 USD/each
Two or three networking areas in the exhibit hall for delegate-led presentations. Previous sessions have included meet the editors, career development, and regional society meetings. Your company logo will be integrated in the design of the hub.

BRONZE | $5,000-$9,999 USD

Meet the Experts | $9,000 USD/each
Important networking and career-building sessions for ISSCR Trainee members. Two are offered, one on Thursday and one on Friday. Each session features 20-25 experts and approximately 200 junior investigator and early career delegates and includes lunch. Support includes recognition as the supporter of the session on the website and in session promotions as well as the opportunity for your company to provide a promotional item to each attendee via chair drop.

Annual Meeting Session Broadcasts | $ 7,500 USD/Release
Plenary and concurrent sessions will be recorded at the ISSCR Annual Meeting and broadcast to our member community after the meeting on ISSCR Connect. Broadcasts will contain approximately 12 talks per series and will be broadcast on a rolling schedule over six weeks.

• Release 1, Concurrent I sessions: Early July for two weeks
• Release 2, Concurrent II sessions: Early-Mid-July for two weeks
• Release 3, Concurrent III sessions: Mid-July for two weeks
• Release 4, Concurrent IV sessions: Late July - Early August for two weeks

Support includes recognition of your support in the title slide as well as the series supporter in pre and post promotions. Support also includes the opportunity to include your handout material with each talk in the supported series.

Pens | SOLD
Brand the meeting pen with your logo or graphics. The ISSCR will produce the pens and distribute them to meeting delegates onsite.
**Concurrent Session | $5,000 USD**
Exclusive support for the session. Support includes named supporter for the session within the ISSCR program on the website, in print materials, and onsite signage. A brief description of your organization will be read by the session's chair at the beginning of the session.

**Travel Awards | $5,000 USD or $10,000 USD**
ISSCR Travel Awards provide financial assistance to presenters in the form of monetary grant. Award criteria includes economic need and abstract quality. The committee identifying the awards consists of ISSCR members who are leading researchers in stem cell science. Supporters are recognized in pre-meeting promotion as well as in the Annual Meeting Program. Award recipients are informed of your support. Support of $5,000 USD will allow 5 eligible award applicants to attend the meeting. Five additional travel awards will be made with every additional $5,000 USD in support.

**Twitter Wall | $5,000 USD**
Twitter feeds will run on screens in designated areas of the convention center. Included with your support, ISSCR will send 4 tweets of your content-- one tweet pre-show, one tweet post-show and two tweets onsite.

“I get at least as much good information over a beer and a nosh at the poster session as I do pouring over journals all year long. Attendees get the untold story straight from the scientists that did the work, and occasionally the unpublishable negative data prevents you from wasting time and dollars in your own lab repeating futile work.”

Tenneille Ludwig, PhD,
Director of the WiCell Stem Cell Bank
ISSCR 2015 Support Levels and Benefits

❍ GOLD

- Junior Investigator Social Night, $30,000
- Refreshment Break, $21,000
- Lanyards, $20,000
- Mobile App, $20,000
- Pocket Schedule, $20,000

Benefits include:
- One complimentary full meeting registration per $10,000 USD in support
- 50% discount on IWS session
- One ISSCR Priority Point for every $5,000 USD of support
- Recognition as the exclusive supporter of one of the items above.

❍ SILVER

- Plenary Session, $17,500
- Networking Lounge, $15,000
- Notepads, $15,000
- Poster Reception, $15,000
- Show Videos, $15,000
- Career Panel Luncheon, $12,500
- Early-Career Group Leader Luncheon, $10,000
- Meet Up Hubs, $10,000

Benefits include:
- One complimentary full meeting registration per $10,000 USD in support
- 30% discount on IWS session
- One ISSCR Priority Point for every $5,000 USD of support
- Recognition as the exclusive supporter of one of the items above.

❍ BRONZE

- Meet the Experts, $9,000
- Annual Meeting Session Broadcasts, $7,500
- Concurrent Session, $5,000
- Travel Awards, $5,000
- Twitter Wall, $5,000

Benefits include:
- One ISSCR Priority Point
- Recognition as the exclusive supporter of one of the items above.

Support Application

Contact Name
Company
VAT #
Address
Phone
Fax
Email
Website

Please recognize in the program as follows:

Company Name
City
State
Country

Payment Information

- Please send an invoice to the email address above.
- Charge my:
  - Visa
  - MasterCard
  - American Express

Amount: $ ____________ USD

Card Number
Exp. Date

Signature
Date

WWW.ISSCR2015.ORG