

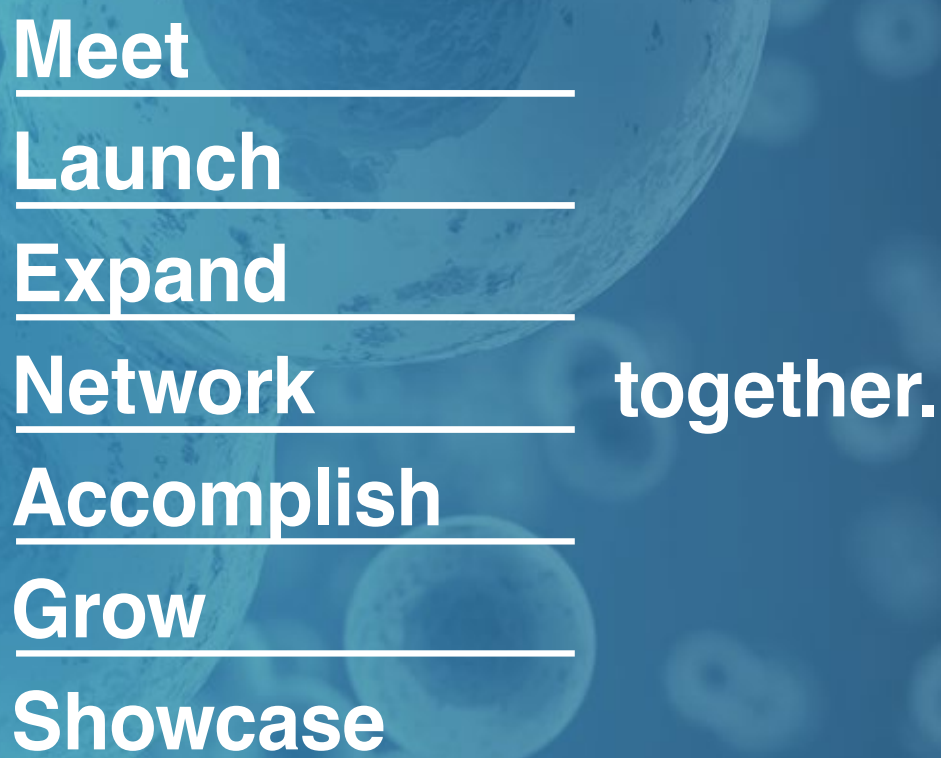
Co-sponsored by:

USC Stem Cell

Exhibitor and Sponsorship Opportunities

**ISSCR 2019
Annual Meeting**

**26–29 June 2019
Los Angeles,
USA**



Meet
Launch
Expand
Network together.
Accomplish
Grow
Showcase



Co-sponsored by:

USC Stem Cell

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The largest global conference for stem cell science & regenerative medicine

The International Society for Stem Cell Research (ISSCR) is the global, interdisciplinary organization dedicated to improving human health through responsible stem cell science. We inspire new perspectives on stem cell research from its most basic understanding to advanced clinical application.

The Society promotes opportunities for academic researchers, clinicians, and industry to advance the responsible implementation of medical therapies to provide groundbreaking therapies derived from stem cell research.

The ISSCR Annual Meeting sits at the heart of the stem cell and regenerative medicine community, connecting more than 4,000 attendees from 58+ countries to share breakthroughs and advances from every aspect of the field.





Maximize your exposure

Businesses that exhibit in the main hall or sponsor key presentations will have the chance to reach a unique and growing international audience.

- Principal investigators
- Post-docs
- Basic researchers
- Clinicians
- Junior investigators
- Representatives from Industry, Government, and Regulatory agencies

Meet your business goals

The ISSCR offers unique opportunities to engage with the international scientific community dedicated to stem cell research and regenerative medicine.

Achieve your business goals by making the most of this specialized audience.



1,000

are decision-makers or influencers



4,000

attendees registered



58+

countries represented



- 15% Group Leader/Principal Investigator (9 or more years)
- 16% Postdoctoral Fellow
- 16% Student (Graduate, Medical)
- 11% Early Career Group Leader/Principal Investigator/Junior Investigator
- 3% Industry Representative
- 3% Research Technician
- 6% Senior Scientist
- 9% Other



Showcase together.



Exhibitor Opportunities

The ISSCR has designed our Exhibit Hall to ensure that members and exhibitors can exchange information in an effective and efficient way. Dedicated pavilions make it easy for attendees to find the resources they are seeking. On-floor lounge areas such as Meet-up Hubs and ISSCR Central are convenient gathering points for networking.

Benefits of Exhibiting at ISSCR 2019

- Interact with attendees dedicated to stem cell research and regenerative medicine
- Two complimentary ISSCR 2019 meeting registrations per 10 ft. x 10 ft. booth and up to 10 at a discounted rate
- Exhibitor recognition in the program book, on the website, mobile app, and onsite signage
- Mailing lists of pre-show and post-show registrations (opt-in required)
- Exclusive eligibility to purchase an Innovation Showcase (product tutorials/technical demonstrations; see page 6)

Go to www.isscr2019.org for a complete list of items included in the exhibitor package.



26–29 June 2019
Los Angeles Convention Center
1201 S. Figueroa St.
Los Angeles, CA 90015

Exhibit Hours*

Wednesday, 26 June 15:15–20:30
Thursday, 27 June 11:00–20:00
Friday, 28 June 11:00–20:00
Saturday, 29 June 11:00–16:00

Exhibitor Move In*

Tuesday, 25 June 09:00–17:00
Wednesday, 26 June 08:00–12:00

Exhibitor Dismantle*

Saturday, 29 June 16:00–19:00

Exhibit Stand Fees

EARLY BIRD RATE

\$3,850 USD for a 10 ft. x 10 ft. booth
Must reserve by 30 September 2018

REGULAR RATE

\$4,200 USD per 10 ft. x 10 ft. booth
beginning 1 October 2018
Add \$400 USD per corner

Note

All prices in USD.

* subject to change

Exhibit Hall Attractions

- Hundreds of poster presentations featured in the Exhibit Hall
- Evening receptions with complimentary beer, wine, and snacks
- Refreshment breaks during the day
- Centralized on-floor networking areas including:
 - ISSCR CENTRAL: Includes charging stations and seating area for member networking
 - MEET-UP HUBS: Lounge areas for topic-focused networking sessions
 - JOB MATCH LOUNGE: Job seekers and employers meeting up for interviews

Pavilions

In the curated pavilions, exhibits are organized into related groups, allowing attendees to better focus on each booth and find the resources they want.

- Technology & Suppliers
- Therapeutics & Commercialization
- Academic

Start-Up Pavilion

Special opportunity for emerging companies new to the ISSCR Annual Meeting to exhibit at a reduced rate of \$1,925 USD. Call for eligibility criteria and offer details. Contact us at exhibits@isscr.org.



Deliver your message in a venue devoted to important technology and new discoveries.

INNOVATION SHOWCASE

\$3,550 USD per 30-minute session (*LIMITED AVAILABILITY*)

\$6,950 USD per 60-minute session (*LIMITED AVAILABILITY*) **4 Left**

The Innovation Showcases are a popular feature of the ISSCR Annual Meeting. Host a 30-minute (morning) or 60-minute (lunchtime) tutorial to introduce new products, give in-depth technical demonstrations, and present technical updates to the interested and engaged ISSCR audience. Exclusive to ISSCR 2019 exhibitors.

FOCUS SESSION Wednesday, 26 June, 08:00

\$5,000 USD nonprofit

\$9,500 USD corporate

Reinforce your expertise as a thought leader and educational innovator by holding a Focus Session the morning preceding the opening Plenary Session. Interact with and present relevant scientific information to the leading stem cell researchers from around the world. All registered delegates are welcome to attend; Focus Sessions are included with delegate registration.



Sponsorship Benefits

Select from the options listed on pages 8–9 and receive additional benefits at the Gold, Silver or Bronze level.

Become an ISSCR Sponsor

Corporate sponsorship allows the ISSCR to host the premiere international meeting of stem cell researchers, bringing together scientists and thought leaders working on some of the most exciting medical science. We acknowledge all sponsors. We appreciate your involvement and partnership in helping us sustain our work to accelerate the advancements of stem cell research.

ISSCR Priority Points

Sponsors and Exhibitors earn one ISSCR Priority Point for every \$5,000 USD spent on sponsorship and advertising, and/or for every 100 square feet of exhibit space purchased. Priority Points are used to determine order of choice for the following year's Exhibit Hall space.



Spend
\$20,000–
USD or
more

Gold-level sponsor benefits include:

- Logo recognition in printed program and onsite signage
- Logo recognition in emails promoting the meeting that are sent to more than 20,000 prospective attendees
- Logo recognition on ISSCR 2019 website
- One complimentary full meeting registration per \$10,000 USD
- Recognition as the exclusive sponsor of item or event you sponsor
- ISSCR Annual Meeting Sponsor ribbons for staff badges



Spend
\$10,000–
\$19,999
USD

Silver-level sponsor benefits include:

- Line listing recognition in printed program and onsite signage
- Logo recognition on ISSCR 2019 website
- One complimentary full meeting registration per \$10,000 USD
- Recognition as the exclusive sponsor of item or event you sponsor
- ISSCR Annual Meeting Sponsor ribbons for staff badges



Spend
\$5,000–
\$9,999
USD

Bronze-level sponsor benefits include:

- Line listing recognition in printed program and onsite signage
- Logo recognition on ISSCR 2019 website
- Recognition as the exclusive sponsor of item or event you sponsor
- ISSCR Annual Meeting Sponsor ribbons for staff badges

Build Your Sponsorship Portfolio

Select from the sponsorship opportunities listed here to cater to a focused audience or to get maximum numbers of eyes on your messaging. Making selections “à la carte” allows you to tailor your portfolio to your marketing goals and your budget. Total dollars spent will make you eligible for additional benefits at the Gold, Silver, or Bronze level.

Explore the Possibilities

Customize your sponsorship opportunity!
Have ideas? Let's discuss. Contact us at exhibits@isscr.org.

Network with attendees at a popular, established event.

- ★ **PRESIDENT'S RECEPTION** \$50,000 USD **SOLD**
Invitation-only reception for ISSCR leadership and special guests. Sponsorship includes welcome remarks (up to 2 minutes) and 10 invitations. Limited to one sponsor.
- ★ **JUNIOR INVESTIGATOR SOCIAL NIGHT** \$30,000 USD
Sponsor the biggest party of ISSCR 2019! Sponsorship includes welcome remarks and branded party favors. Limited to one sponsor.
- ★ **NETWORKING LOUNGE** \$15,000 USD
Tailor this Exhibit Hall lounge to your brand and activities at the meeting. (Sponsor responsible for additional costs of furniture, labor, etc.)
- ★ **CAREER PANEL LUNCHEON** \$12,500 USD
ISSCR trainee members gain valuable career insights from a panel of experts in an intimate and relaxed setting.
- ★ **EARLY-CAREER GROUP LEADER LUNCHEON** \$12,500 USD
Exclusive luncheon for ISSCR Board of Directors and approximately 100 early-career leaders.
- ★ **MEET THE EXPERTS LUNCH** \$12,500 USD
Networking and career-building opportunities for ISSCR trainee members.
- ★ **MEET-UP HUBS** \$10,000 USD/EACH
Exhibit Hall lounges for delegate-led presentations. Sponsorship includes hosting the Meet-Up, program listing and full-color logo on one sign at the hub.
- ★ **POSTER RECEPTION** \$10,000 USD/EACH
(3 2 Opportunities— **Wednesday-SOLD**, Thursday, and Friday)
One of the most anticipated and attended events! Be the Exclusive sponsor of one of these two-hour evening receptions held in the Exhibit Hall.
- ★ **REFRESHMENT BREAKS** \$5,000 USD/EACH
(4 Opportunities—Wednesday, Thursday, Friday, and Saturday)
This unique opportunity will offer brand exposure through signage and logo-branded napkins.



Show your commitment to science by aligning your brand with these opportunities:

- ★ **PRESIDENTIAL SYMPOSIUM**
\$20,000 USD **SOLD**
The Presidential Symposium is the first general session and the official launch of the meeting. Each year, attendees eagerly anticipate the remarks given by the ISSCR President, making this the premier event of the Annual Meeting.
- ★ **PLENARY SESSIONS**
\$15,000 USD/EACH
2 SOLD / 5 AVAILABLE
- ★ **CONCURRENT SESSIONS**
\$5,000 USD/EACH
- ★ **TRAVEL AWARDS**
INCREMENTS OF \$5,000 USD
ISSCR Travel Awards provide financial assistance to presenters in the form of a monetary grant. Sponsors are recognized in the Annual Meeting program book, and award recipients are informed of your support. Sponsorship of \$5,000 USD will allow five eligible award applicants to attend the meeting.

Promote brand awareness with the following take-aways:

- ★ **DELEGATE BAGS** \$20,000 USD
- ★ **LANYARDS** \$20,000 USD **SOLD**
- ★ **WI-FI** \$20,000 USD **SOLD**
- ★ **POCKET SCHEDULE** \$15,000 USD
- ★ **MOBILE APP** \$15,000 USD
- ★ **NOTEBOOKS** \$12,000 USD
- ★ **COAT CHECK** \$7,500 USD
- ★ **HOTEL KEYCARD SLEEVES** \$7,500 USD
Contact for details.
- ★ **PENS OR HIGHLIGHTERS** \$7,500 USD
- ★ **VOLUNTEER SHIRTS** \$7,500 USD
- ★ **WATER BOTTLES** \$5,000 USD **SOLD**

Advertising Opportunities

Only ISSCR 2019 Sponsors and Exhibitors are eligible to purchase meeting advertising.



Extend your reach and promote your brand beyond the exhibit hall.

DAILY DIGITAL NEWSLETTER

Take advantage of this exclusive opportunity to reach our 4,000 delegates during the meeting to highlight your presentations, promotions at your booth, or products and services.

Premium Issues: Three issues of the newsletter will be delivered to our full e-mail database, giving your brand visibility beyond the meeting.

- **Thought leadership article**

Write your own article for the newsletter!

\$4,000 USD Standard / \$4,500 USD Premium

- **Banner ads**

Top of newsletter: \$2,000 USD Standard / \$3,000 USD Premium

Mid-level newsletter: \$1,200 USD Standard / \$1,500 USD Premium

- **Featured exhibitor ads**

Showcase your company, or a promotion at your booth.

\$1,000 USD Standard / \$1,100 USD Premium

EXHIBIT HALL PREVIEW Digital Newsletter: \$2,000 USD

E-mailed to all registered meeting attendees three weeks prior to the meeting, this exclusive preview helps delegates plan their time in the ISSCR 2019 Exhibit Hall.

MOBILE APP

The ISSCR 2019 mobile app syncs delegates' personal schedules, meeting information, contacts, and more.

- Banner Advertisements: \$3,000 USD/EACH

- Push Notifications/Alerts: \$1,500 USD/EACH (120 characters)

PROGRAM BOOK ADVERTISING

- Back Cover: \$6,000 USD **SOLD**

- Inside Back Cover: \$3,000 USD

- Inside Front Cover: \$3,000 USD

- Section Divider Tabs: \$3,000 USD

DELEGATE BAG INSERTS

- 1 page: \$2,500 USD

- 2–8 pages: \$3,000 USD

- 9–12 pages: \$3,500 USD

Cost to produce and ship inserts is the responsibility of the advertiser.

The following exhibitors and sponsors were a strong presence at the 2018* Annual Meeting:

10x Genomics	The Company of Biologists	Nissan Chemical Industries, Ltd.
Abcam Inc.	Corning Life Sciences	Novoheart
ABLE Corporation	Cyagen Biosciences Inc.	Nucleus Biologics
Advanced Targeting Systems	CytoSMART Technologies	On-chip Biotechnologies, Co., Ltd.
Agilent Technologies	DEMCON I nymus3D	Pakair Cargo Specialists Pty Ltd
Ajinomoto Co., Inc.	Eppendorf	PeproTech, Inc.
AllCells, LLC	Euroclone Spa	PerkinElmer
Allele Biotechnology	The European Collection of	Proteintech Group Inc.
Alpha MED Scientific	Authenticated Cell Cultures	REPROCELL Company
ALS Automated Lab Solution GmbH	(ECACC)	RORZE LifeScience Inc.
Applied StemCell, Inc.	Faxitron	Sartorius Stedim Biotech
Aspect Biosystems Ltd.	FUJIFILM Cellular Dynamics	School of Life Science and
The Australasian Society for Stem	GE Healthcare Australia	Technology, ShanghaiTech
Cell Research	Genea Biocells US, Inc.	University
Axion Biosystems, Inc.	Irvine Scientific	Sino Biological Inc.
AXT - Life Science Solutions -	The Japanese Society for	StemBioSys Inc.
Nanolive	Regenerative Medicine	STEMCELL Technologies Inc
Baker Ruskinn	Lonza	StemCultures
BD Biosciences	MaxWell Biosystems AG	StemExpress, LLC
Bell Biosystems, Inc.	Merck	Stem Genomics
BioLamina AB	Miltenyi Biotec GmbH	Takeda Pharmaceutical Company
BioLegend	Minerva Biotechnologies	Limited
Biological Industries	Molecular Devices	Thermo Fisher Scientific
BioRad Laboratories	Multi Channel Systems	TrendBio
BioSpherix	NACAL TESQUE, INC.	Union Biometrica, Inc.
BioSpherix Medical	Nanocollect Biomedical Inc.	WiCell
Bio-Techne	Ncardia	Wiley (John Wiley & Sons)
BrainXell, Inc.	Nepa Gene and Berthold Australia	Zhejiang Hopstem Bioengineering
Bluechiip	The New York Stem Cell Foundation	Company Limited
Cell Press	Research Institute	
Cell Signaling Tech	Nikon Corporation	
CELLINK LLC	Nippi/Matrixome	
ChemoMetec	Nipro corporation	

* As of 1 June 2018

Upcoming Meetings and Symposia

Annual Meeting:

ISSCR 2020:

Boston, USA
24–27 June 2020

ISSCR 2021:

Hamburg, Germany
23–26 June 2021

International Symposia:

Lausanne, Switzerland: 16–19 October 2018
Amsterdam, Netherlands: 20–22 February 2019
Seoul, South Korea: 26–28 September 2019
Toronto, Canada: 6–8 November 2019

Visit www.isscr.org/symposia for details.

Contact Us

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ISSCR 

Brilliant together.