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**EXHIBITOR + SPONSOR  
OPPORTUNITIES**

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# ISSCR 2020

**THE GLOBAL  
STEM CELL EVENT**

**24-27 JUNE 2020  
BOSTON  
USA**

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CO-SPONSORED BY:

**HSC** | HARVARD  
STEM CELL INSTITUTE

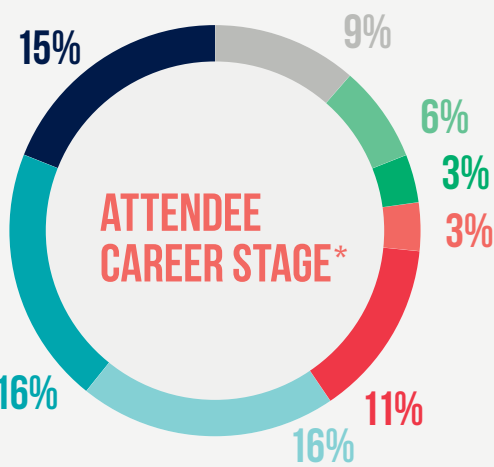


**ISSCR**

A GLOBAL AUDIENCE OF 4,000  
STEM CELL PROFESSIONALS

# DECISION-MAKERS FROM 75+ COUNTRIES

The ISSCR Annual Meeting connects 4,000 attendees from 75+ countries to share breakthroughs and advances from every aspect of the stem cell and regenerative medicine field. It is also an opportunity for exhibitors and sponsors to interact with thousands of group leaders, principal investigators, and decision-makers from around the globe.



- 15% Group Leader/Principal Investigator (9 or more years)
- 16% Postdoctoral Fellow
- 16% Student (Graduate, Medical)
- 11% Early Career Group Leader/Principal Investigator/Junior Investigator
- 3% Industry Representative
- 3% Research Technician
- 6% Senior Scientist
- 9% Other

\* Combined data from ISSCR Annual Meetings

## TOP TEN COUNTRIES IN ATTENDANCE\*

- 1 United States
- 2 Japan
- 3 South Korea
- 4 China
- 5 Australia
- 6 United Kingdom
- 7 Germany
- 8 Canada
- 9 Sweden
- 10 Thailand

## REACH YOUR TARGET MARKET

Take advantage of this unique opportunity to engage with the international scientific community dedicated to stem cell research and regenerative medicine.

## FIELDS REPRESENTED\*

- Stem cell biology
- Developmental biology
- Regenerative medicine
- Reprogramming
- Transdifferentiation
- Genomics
- Cancer biology, immunotherapy, and therapeutics
- Chemistry
- Biochemistry
- Hematology
- Immunology and microbiology
- Cellular and molecular biology
- Bioinformatics
- Aging
- Bioengineering
- Disease modeling
- Neuroscience
- Metabolism
- Epigenetics
- Policy, Regulation, and Bioethics
- Publishing

## PRODUCTS OF INTEREST\*



### CELL & TISSUE CULTURE

- Pluripotent and differentiation media
- Growth factors
- Cytokines
- Extracellular matrix (Matrigel, vitronectin, etc.)
- Hydrogels
- Cell lines
- Hybridomas
- Primary cells
- Stem cells
- Pluripotent stem cell-differentiated cells
- Organoid products
- Amino acids
- Serum & Knock-out serum replacement
- Tissue Culture plates/flasks
- Filtration/separation/homogenizers
- Organoid chambers
- Transfection reagents
- Bioreactors
- Cell storage media



### SERVICES

- Animal modeling
- Animal health
- Cell banking
- Cytogenetic testing (Karyotyping, FISH, etc.)
- Clone screening
- Differentiation services
- Clinical & diagnostic testing

- Toxicity screening
- Drug screening
- CRISPR Knock-in/out services
- iPSC reprogramming
- Data analytics (sequencing, proteomics, etc.)
- Reagent testing
- Customized products and manufacturing
- Bioassay development
- Cell analysis
- Organic synthesis
- DNA cloning
- Digital storage



### REAGENTS & ASSAYS

- Antibodies
- Agonists, activators, antagonists, and inhibitors
- CRISPR reagents
- Small molecule libraries
- Cell dyes/tracking/detection kits
- ELISA kits
- ChiP kits
- Bioluminescence & fluorescence assays
- Western/Northern/Southern Blotting
- Oligos, Primers, Probes, & Nucleotides
- PCR/qPCR
- RNA/DNA sequencing reagents
- Sequencing reagents
- Protein purification systems
- Cell proliferation assays
- Cell cycle kits
- DNA/RNA isolation kits
- Chromatography
- Mass spectroscopy reagents

- FACS and MACS reagents
- Genome editing tools
- Vaccines



### BIOTECHNOLOGY EQUIPMENT & INSTRUMENTATION

- Microscopes (fluorescent, confocal, light sheet, etc.)
- Bioprinters and cartridges
- Microfluidics technology
- Cell sorters and cytometers
- Mass cytometers
- MACS cell separation devices
- Automated cell counters
- Small animal model imaging
- Bioreactors
- Perfusion/transfusion systems
- Electroporation
- Sequencing technologies
- Seahorse/metabolism monitoring
- Patch clamps
- Mass spectroscopy
- Freezers, incubators, shakers, scales, centrifuges
- Thermocyclers, qPCR machines
- Electroporation devices
- Microplate readers
- Cell culture automation
- Pipettes, plastics, and glassware
- Optogenetic devices
- Single cell sequencing technologies
- Animal surgical equipment
- Image analysis software
- Microinjection/manipulation devices
- Biological irradiation
- Specialized software

## EXHIBITOR OPPORTUNITIES

# THE WORLD'S LARGEST STEM CELL EXHIBIT HALL

The ISSCR has designed our Exhibit Hall to ensure that members and exhibitors can exchange information in an effective and efficient way. Dedicated pavilions make it easy for attendees to find the resources they are seeking. On-floor lounge areas such as Meet-up Hubs and ISSCR Central are convenient gathering points for networking.

## EXHIBIT HALL ATTRACTIONS

- Hundreds of poster presentations featured in the Exhibit Hall
- Opening reception with complimentary beer and wine
- One refreshment break held each afternoon on the Exhibit Floor
- Centralized on-floor networking areas including:
  - ▶ ISSCR CENTRAL: Includes charging stations and seating area for networking
  - ▶ MEET-UP HUBS: Lounge areas for topic-focused networking sessions (reservations available)
  - ▶ JOB MATCH LOUNGE: Job seekers and employers meet up for interviews (see more at [www.isscr.org/jobmatch](http://www.isscr.org/jobmatch))

### START-UP PAVILION

Special opportunity for emerging companies established in 2015 or later who are new to the ISSCR Annual Meeting to exhibit at a reduced rate of \$1,925 USD. Call for eligibility criteria and offer details. Contact us at [exhibits@isscr.org](mailto:exhibits@isscr.org).

### EXHIBIT HOURS\*

Wednesday, 24 June 15:15–20:30  
Thursday, 25 June 11:00–17:00  
Friday, 26 June 11:00–17:00  
Saturday, 27 June 11:00–16:00

### EXHIBITOR MOVE IN\*

Tuesday, 23 June 09:00–17:00  
Wednesday, 24 June 08:00–12:00

### EXHIBITOR DISMANTLE\*

Saturday, 27 June 16:00–19:00

### EXHIBIT STAND FEES

EARLY BIRD RATE  
**In Line 10 ft. x 10 ft. booth**  
\$3,895 USD / Each  
**Corner 10 ft. x 10 ft. booth**  
\$4,295 USD / Each

*Must reserve by 27 September 2019*

REGULAR RATE  
**In Line 10 ft. x 10 ft. booth**  
\$4,245 USD / Each  
**Corner 10 ft. x 10 ft. booth**  
\$4,645 USD / Each

*beginning 30 September 2019*

\* subject to change

## PRESENTATION OPPORTUNITIES

# DELIVER YOUR MESSAGE IN A VENUE DEVOTED TO IMPORTANT TECHNOLOGY AND NEW DISCOVERIES.

### INNOVATION SHOWCASE

\$3,550 USD per 30-minute session  
\$6,950 USD per 60-minute session

The Innovation Showcases are a popular feature of the ISSCR Annual Meeting. Host a 30-minute (morning) or 60-minute (lunchtime) tutorial to introduce new products, give in-depth technical demonstrations, and present technical updates to the interested and engaged ISSCR audience. Exclusive to ISSCR 2019 Exhibitors and Sponsors.

### FOCUS SESSION WEDNESDAY, 24 JUNE, 08:00

\$5,000 USD nonprofit  
\$9,500 USD corporate

Reinforce your expertise as a thought leader and educational innovator by holding a Focus Session the morning preceding the opening Plenary Session. Interact with and present relevant scientific information to the leading stem cell researchers from around the world. All registered delegates are welcome to attend; Focus Sessions are included with delegate registration. Limited availability.

## ADVERTISING OPPORTUNITIES

Extend your reach and promote your brand beyond the Exhibit Hall. Only ISSCR 2019 sponsors and exhibitors are eligible to purchase meeting advertising.

### DAILY DIGITAL NEWSLETTER

#### Thought Leadership Article

\$4,000 USD Standard / \$4,500 USD Premium

#### Banner Ad (top of newsletter)

\$2,000 USD Standard / \$3,000 USD Premium

#### Banner Ad (mid-level newsletter)

\$1,200 USD Standard / \$1,500 USD Premium

#### Featured Exhibitor Ad

\$1,000 USD Standard / \$1,100 USD Premium

### MOBILE APP

**Banner Advertisements** \$3,000 USD / Each

**Push Notifications / Alerts** \$1,500 USD / Each (120 characters)

### PROGRAM BOOK ADVERTISING

**Back Cover** \$6,000 USD

**Inside Front / Back Cover** \$3,500 USD / Each

**Section Divider Tabs** \$3,000 USD / Each

### DELEGATE BAG INSERTS

**1 page** \$2,500 USD

**2–8 pages** \$3,000 USD

**9–12 pages** \$3,500 USD

**Non-Paper Items** \$3,000 USD

*Cost to produce and ship inserts is the responsibility of the advertiser.*

*Non Paper items such as pens and key chains will require ISSCR's final approval on item. Limited to 10 items to include paper and non-paper items.*

## SPONSOR BENEFITS

Select from the options listed to the right and receive additional benefits at the gold, silver, or bronze level.

### ★ SPEND \$20,000 USD OR MORE GOLD-LEVEL SPONSOR BENEFITS INCLUDE:

- Logo recognition in printed program and onsite signage
- Logo recognition in emails promoting the meeting that are sent to more than 20,000 prospective attendees
- Logo recognition on ISSCR 2020 website
- One complimentary full meeting registration per \$10,000 USD
- Recognition as the exclusive sponsor of item or event you sponsor
- ISSCR Annual Meeting Sponsor ribbons for staff

### ★ SPEND \$10,000–\$19,999 USD SILVER-LEVEL SPONSOR BENEFITS INCLUDE:

- Line listing recognition in printed program and onsite signage
- Logo recognition on ISSCR 2020 website
- One complimentary full meeting registration per \$10,000 USD
- Recognition as the exclusive sponsor of item or event you sponsor
- ISSCR Annual Meeting sponsor ribbons for staff

### ★ SPEND \$5,000–\$9,999 USD BRONZE-LEVEL SPONSOR BENEFITS INCLUDE:

- Line listing recognition in printed program and onsite signage
- Logo recognition on ISSCR 2020 website
- Recognition as the exclusive sponsor of item or event you sponsor
- ISSCR Annual Meeting sponsor ribbons for staff badges

## SPONSOR OPPORTUNITIES

# BUILD YOUR SPONSORSHIP PORTFOLIO

SPONSOR ONE OF THESE POPULAR, ESTABLISHED, NETWORKING EVENTS:

- **President's Reception** \$50,000 USD
- **Junior Investigator Social Night** \$30,000 USD
- **Job Match Lounge** \$15,000 USD
- **Career Panel Luncheon** \$12,500 USD
- **Early-Career Group Leader Luncheon** \$12,500 USD
- **Meet The Experts Lunch** \$12,500 USD
- **Opening Poster Reception** \$10,000 USD

SHOW YOUR COMMITMENT TO SCIENCE BY ALIGNING YOUR BRAND WITH THESE OPPORTUNITIES:

- **Presidential Symposium** \$20,000 USD
- **Plenary Sessions** \$15,000 USD / Each
- **Concurrent Sessions** \$5,000 USD / Each

PROMOTE BRAND AWARENESS WITH THE FOLLOWING TAKE-AWAYS:

- **Delegate Bags** \$20,000 USD
- **Lanyards** \$20,000 USD
- **Wi-Fi** \$20,000 USD
- **Pocket Schedule** \$15,000 USD
- **Mobile App** \$15,000 USD
- **Notebooks** \$12,000 USD
- **Water Bottles** \$10,000 USD
- Product upgrades available with additional costs*
- **Coat Check** \$7,500 USD
- **Hotel Keycard Sleeves** \$7,500 USD
- Contact for details*
- **Pens Or Highlighters** \$7,500 USD
- **Volunteer Shirts** \$7,500 USD

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# THE FUTURE STARTS HERE



isscr2020.org

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## UPCOMING MEETINGS AND SYMPOSIA

### Annual Meetings:

**ISSCR 2020** Boston, USA  
24–27 June 2020

**ISSCR 2021** Hamburg, Germany  
23–26 June 2021

### International Symposia:

**Seoul, South Korea** 26–27 September 2019

**Toronto, Canada** 6–8 November 2019

**Paris, France** 12–14 October 2020

**Shanghai, China** 13–15 March 2020

**Tokyo, Japan** 27–29 October 2021

Visit [www.isscr.org/symposia](http://www.isscr.org/symposia) for details.

Reach your customers' inboxes year-round with advertising in the ISSCR monthly newsletter and on our Job Board. Contact us to learn more.

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