Commercial Tutorial Opportunity

*Lend your expertise to the conference.* The ISSCR Commercial Tutorial is an opportunity for your company to present an important scientific session at the meeting. The tutorials are 30-minute sessions on topical issues in stem cell science framed by industry leaders. This is a limited opportunity offered exclusively to Gold-level supporters.

Your Commercial Tutorial session description will be included on the ISSCR website. The ISSCR will include your session in pre-meeting marketing and in collateral materials for the conference. Meeting registration for one presenter is included.

Schedule
Available Commercial Tutorial sessions are:

- Monday, September 16  5:00-5:30 PM
- Tuesday, September 17  5:00-5:30 PM

View the program at http://www.isscr.org/home/confseries/florence-2013/program/preliminary-program

Proposal and Guidelines

Abstract proposals should be sent to Amy Claver at aclaver@isscr.org. Proposals will be reviewed on a first-come, first-served basis by the reviewing committee. Proposals should include the following:

- Presentation will be 30 minutes in length focused on science and technology, rather than commercially focused.
- Presenter should have expertise in the breadth of the topic. The presenter may be a scientist or similar. She/he may be a client or customer. Presenter will not hold a sales or marketing role.
- Presentation should demonstrate the science or proven results, no product or service promotion.
- The session will be included in the program. You will provide the ISSCR with the speaker name, title, affiliation, and session title and description on or before 30 July 2013.
- The fee for this session is $5,000 USD. Total support will be $20,000 ($15,000 at the Gold level and an additional $5,000 to participate with a tutorial).
- Includes meeting registration for one presenter.