



## Final Program Advertisement Application

Reach your target audience by advertising in the Final Program for the ISSCR 12th Annual Meeting.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Postal Code, Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Applications accompanied by full payment are due by **April 4, 2014**. Send your application and payment to:

ISSCR Support and Exhibits  
5215 Old Orchard Road, Ste 270  
Skokie, IL 60077 USA  
Phone: +1-224-592-5700  
Fax: +1-224-365-0004  
E-mail: [exhibits@isscr.org](mailto:exhibits@isscr.org)

### Payment Information

Enclosed is a check for \$ \_\_\_\_\_ USD payable to ISSCR.

Charge my MasterCard/VISA AMEX Discover:

Acct # \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Amount \$ \_\_\_\_\_ USD

Signature \_\_\_\_\_

\_\_\_\_\_  
Name on credit card (if different from above)

\_\_\_\_\_  
Billing address (if different from above)

### Ad Size Requested

#### Special Positions

- Back Cover (full color) — ~~\$6,000 USD~~ **SOLD!**  
Trim size 8.5" x 11"; full color; set bleeds to 0.125" (1/8")
- Inside Front Cover (full color) — ~~\$3,000 USD~~ **SOLD!**  
Trim size 8.5" x 11"; full color; set bleeds to 0.125" (1/8") Keep live area 0.375" (3/8") from trim
- Inside Back Cover (full color) — ~~\$3,000 USD~~ **SOLD!**  
Trim size 8.5" x 11"; full color; set bleeds to 0.125" (1/8") Keep live area 0.375" (3/8") from trim
- Section Tab (full color) — \$3,000 USD  
Ad will be on one side of the tab.  
Trim size 8.5" x 11"; full color; set bleeds to 0.125" (1/8") Keep live area 0.375" (3/8") from trim

#### Other Positions (placement will be publisher's choice)

- Full page (black & white only) — \$2,500 USD  
Trim size 8.5" x 11"; black & white; set bleeds to 0.125" (1/8") Keep live area 0.375" (3/8") from trim
- Half page – vertical (black & white only) — \$1,500 USD  
3.875" x 10.25"; black & white (no bleed)
- Half page – horizontal (black & white only) - \$1,500 USD  
7.75" x 5.125"; black & white (no bleed)

### Deadlines

Space reservation/payment deadline — **April 4, 2014**

Ad submission deadline — **April 4, 2014**

Advertising is on a first-come, first-served basis. Art should be supplied to ISSCR in digital form on CD, flash drive or via email as a print-ready PDF. Acceptable file format: Press Optimized PDF (.pdf) with all fonts and graphics embedded, 133 or 150 line screen minimum. A hard copy proof should be supplied with all ads; ISSCR assumes no liability for ads submitted without a proof. Four-color files should be supplied as CMYK with no spot color. RGB files will be converted to CMYK at the advertiser's expense. No JPEGs. Save 4/C images as CMYK. B/W and color images should be scanned at 300 dpi. Line art should be scanned at 600-1200 dpi.