



Poster Abstract Book Advertisement Application

Reach your target audience by advertising in the Poster Abstract Book of the ISSCR 7th Annual Meeting. Fill out and return this form with payment to ISSCR at the address below.

Company: _____
 Contact Name: _____
 Address: _____

 City, State/Province: _____
 Postal Code, Country: _____
 Phone: _____
 Fax: _____
 E-mail: _____

Applications accompanied by full payment are due by April 16, 2009 and will be accepted on a first-come, first-served basis. Send your application and payment to:

Madhuri Carson
 ISSCR Support and Exhibit Manager
 111 Deer Lake Rd., Suite 100
 Deerfield, IL 60015
 Phone: 847-509-1944, x286
 Direct Line: 847-753-5217
 Fax: 847-480-9282
 E-mail: mcarson@isscr.org

Payment Information

Enclosed is a check for \$ _____ in U.S. funds, payable to ISSCR.

Charge my MasterCard/Visa/American Express:

Acct # _____

Exp. Date: _____ Amount \$ _____

Signature: _____

 Name on credit card (if different from above)

 Billing address (if different from above)

Ad Size Requested

Special Positions

- Back Cover (full-color) — \$6,000
Trim size 8.5" x 11"; full-color; set bleeds to 0.125" (1/8")
- Center Spread (black & white only) — \$5,000
Trim size 11"x17"; black & white; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim and gutter
- Inside Front Cover (full-color) — \$3,000
Trim size 8.5" x 11"; full-color; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim
- Inside Back Cover (full-color) — \$3,000
Trim size 8.5" x 11"; full-color; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim

Other Positions (placement will be publisher's choice)

- Full page (black & white only) — \$2,250
Trim size 8.5" x 11"; black & white; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim
- Half page - vertical (black & white only) — \$1,500
3.875" x 10.25"; black & white (no bleed)
- Half page – horizontal (black & white only) — \$1,500
7.75" x 5.125"; black & white (no bleed)

Deadlines

Space reservation/payment deadline — **Thursday, April 16, 2009**

Ad submission deadline — **Thursday, May 7, 2009**

Advertising is on a first-come, first-served basis. Art should be supplied to ISSCR in digital form on CD. Acceptable file formats are: Adobe InDesign (.indd); QuarkXpress™ (.qxd); Illustrator (.ai or .eps); Photoshop® (.psd) or Press Optimized PDF (.pdf) with all fonts and graphics embedded, 133 or 150 line screen minimum. All files must include corresponding fonts and graphics for output. A hard copy proof should be supplied with all ads; ISSCR assumes no liability for ads submitted without a proof. Four-color files should be supplied as CMYK with no spot color. RGB files will be converted to CMYK at the advertiser's expense. Use TIFF or EPS files. No JPEGs. Save 4/C images as CMYK. B/W and color images should be scanned at 300 dpi. Line art should be scanned at 600-1200 dpi. Do not scale TIFF and EPS files over 115% of original size.