



Second Announcement Advertisement Application

Reach your target audience by advertising in the Second Announcement brochure of the ISSCR 7th Annual Meeting. Fill out and return this form with payment to ISSCR at the address below.

Company: _____

Contact Name: _____

Address: _____

City, State/Province: _____

Postal Code, Country: _____

Phone: _____

Fax: _____

E-mail: _____

Applications accompanied by full payment are due by February 6, 2009, and will be accepted on a first-come, first-served basis. Send your application and payment to:

Madhuri Carson
 ISSCR Support and Exhibits Manager
 111 Deer Lake Rd., Suite 100
 Deerfield, IL 60015
 Phone: +1-847-509-1944, x286
 Direct Line: +1-847-753-5217
 Fax: +1-847-480-9282
 E-mail: mcarson@isscr.org

Payment Information

Enclosed is a check for \$ _____ in U.S. funds, payable to ISSCR.

Charge my MasterCard/VISA/American Express:

Acct # _____

Exp. Date: _____ Amount \$ _____

Signature: _____

Name on credit card (if different from above)

Billing address (if different from above)

Ad Size Requested

Special Positions

- Back Cover (full-color, half page) — \$2,500 USD
Trim size 8.5" x 5.5"; full-color; set bleeds to 0.125" (1/8")
- Inside Front Cover (full-color, full page) — \$2,000 USD
Trim size 8.5" x 11"; full-color; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim
- Inside Back Cover (full-color, full page) — \$2,000 USD
Trim size 8.5" x 11"; full-color; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim

Other Positions LIMITED AVAILABILITY (placement will be publisher's choice)

- Full page (black & white only) — \$1,500 USD
Trim size 8.5" x 11"; black & white; set bleeds to 0.125" (1/8")
Keep live area 0.375" (3/8") from trim
- Half page – vertical (black & white only) — \$1,000 USD
3.875" x 10.25"; black & white (no bleed)
- Half page – horizontal (black & white only) — \$1,000 USD
7.75" x 5.125"; black & white (no bleed)

Deadlines

Space reservation/payment deadline — **Friday, February 6, 2009**

Ad submission deadline — **Friday, February 20, 2009**

Advertising is on a first-come, first-served basis. Art should be supplied to ISSCR in digital form on CD. Acceptable file formats are: Adobe InDesign (.indd); QuarkXpress™ (.qxd); Illustrator (.ai or .eps); Photoshop® (.psd) or Press Optimized PDF (.pdf) with all fonts and graphics embedded, 133 or 150 line screen minimum. All files must include corresponding fonts and graphics for output. A hard copy proof should be supplied with all ads; ISSCR assumes no liability for ads submitted without a proof. Four-color files should be supplied as CMYK with no spot color. RGB files will be converted to CMYK at the advertiser's expense. Use TIFF or EPS files. No JPEGs. Save 4/C images as CMYK. B/W and color images should be scanned at 300 dpi. Line art should be scanned at 600-1200 dpi. Do not scale TIFF and EPS files over 115% of original size.



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