

# RANS LATING 17 - 19 November 2022 Boston, USA DISCOVERIES

### SPONSORSHIP LEVELS AND BENEFITS

#### **Translating Discoveries**

BOSTON

Translating Pluripotent Stem Cell Discoveries to the Clinic: Preclinical, Manufacturing, and Regulatory Strategies for Success

	SPONSORSHIP LEVELS			
	<b>DIAMOND</b> \$25,000	<b>GOLD</b> \$15,000	<b>SILVER</b> \$10,000	<b>BRONZE</b> \$7,500
ATTENDEE CONTACT LIST FOR A ONE-TIME OUTREACH OPPORTUNITY	<ul> <li></li> </ul>	<ul> <li></li> </ul>	<ul> <li></li> </ul>	<ul> <li></li> </ul>
LOGO ON MEETING WEBSITE	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
DIGITAL PROGRAM BOOK RECOGNITION	LOGO LISTING	LOGO LISTING	LOGO LISTING	LINE LISTING
ONSITE SIGNAGE RECOGNITION	LOGO LISTING	LOGO LISTING	LOGO LISTING	LOGO LISTING
MEETING BADGES (includes badges for booth personnel)	5 BADGES	4 BADGES	3 BADGES	3 BADGES
DISCOUNT ON ADDITIONAL BADGES (maximum of 5)	<ul> <li></li> </ul>	<ul> <li></li> </ul>	<ul> <li></li> </ul>	<ul> <li></li> </ul>
ISSCR PRIORITY POINTS	5 POINTS	3 POINTS	2 POINTS	1 POINT
PROGRAM BOOK AD	FULL PAGE COLOR AD	FULL PAGE B&W AD	HALF PAGE B&W AD	
RECOGNITION IN PROMOTIONAL EMAILS	LOGO LISTING	LOGO LISTING		
DIGITAL AD RETARGETING	$\checkmark$			
EXCLUSIVE TAG IN SOCIAL MEDIA POST	<ul> <li>Image: A start of the start of</li></ul>			

For more information please contact:

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## Sponsorship Opportunities

## Select from the options listed below and receive additional benefits at the Diamond, Gold, Silver, or Bronze level.

#### Welcome Reception and Poster Session Sponsor | \$25,000

- Exclusive logo on cocktail napkins
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

#### Speaker's Dinner Sponsor | \$25,000

- 5-minute welcome remarks
- Exclusive logo on on-site signage during event
- Diamond sponsor recognition and benefits

#### Meeting Bag Sponsor | \$25,000

- Exclusive logo on bags given to all meeting attendees
- Diamond sponsor recognition and benefits

#### Meeting Lanyard Sponsor | \$25,000

- Exclusive logo on meeting lanyards for access badges worn by all meeting attendees
- Diamond sponsor recognition and benefits

#### Meeting Notebooks Sponsor | \$17,000

- Exclusive logo on notebooks given to all meeting attendees
- Gold sponsor recognition and benefits

#### Career Development Panel Sponsor | \$15,000

- Logo visibility
- Welcome remarks to be read by session chair at the beginning of the session
- Post-event attendee list
- Gold sponsor recognition and benefits

#### WiFi Sponsor | \$15,000

- Recognition as exclusive WiFi sponsor
- Gold sponsor recognition and benefits

#### **Registration Sponsor** | \$15,000

- Exclusive logo recognition on meeting registration page and confirmation emails
- Gold sponsor recognition and benefits

#### Exclusive Sponsor of Water Bottles | \$15,000

- Exclusive logo on water bottle handed out to all meeting attendees
- Gold sponsor recognition and benefits

#### Scientific Session Sponsor | \$10,000 each

- Exclusive logo recognition on session on-site signage
- Exclusive logo recognition on session walk-in slides
- Opportunity to submit a 100-word sponsor statement to be read by the session chair at the opening of the session
- Silver sponsor recognition and benefits

#### Innovation Showcases (breakfasts or lunch breaks)

\$10,000 each (plus cost of food)

- 60-minute opportunities to develop your own programming
- Highlight your company's products, services, tools, and technologies and how they can help ISSCR's scientific community translate their discoveries to clinical trials or new therapies.
- Silver sponsor recognition and benefits
- **Virtual add-on**: 60-minute virtual pre-recorded Innovation Showcase for additional \$2,000

#### Exclusive Sponsor of Meeting Pens | \$7,500

- Logo on meeting pens handed out to all meeting attendees
- Bronze sponsor recognition and benefits

#### Coffee Break Sponsor | \$7,500 each

- Exclusive logo on on-site signage during event
- Bronze sponsor recognition and benefits

#### Tabletop Exhibit | \$3,000

- Tabletop exhibit space during the event
- Contact list of all meeting registrants for a one-time outreach opportunity
- Two complimentary registrations
- Opportunity to purchase five reduced price registrations
- Virtual exhibit add-on | In-person exhibit \$500, virtual only \$1,500 with benefits:
  - Scheduled or spontaneous one-to-one or group video chat
  - Product and service videos, product and resource listings, information sheets
  - External links from the meeting platform to your website
  - Contact list and interaction data from every attendee who visited your booth
  - Post-event attendee list

#### **Session topics** (\*subject to change)

- Preclinical Strategies
- Selecting Your Cell Line: Derivation and Characterization
- What's In Your Product? Cell Characterization, Matrices, Encapsulation
- New Technologies/Future Directions
- Automation and Machine Learning
- Immunology for Cell Therapies
- Balancing Science and Regulatory Requirements in Emerging Fields
- How to Accelerate with Accelerated Designations
- Delivering Your Cell Product: Strategies
   For Success
- Clinical Trial Challenges for Cell Therapies