



**ISSCR23**



**SPONSORSHIP,  
EXHIBIT,  
AND ADVERTISING  
OPPORTUNITIES**

**ISSCR ANNUAL  
MEETING  
2023**

14-17 JUNE 2023  
BOSTON, MA, USA

CO-SPONSORED BY:

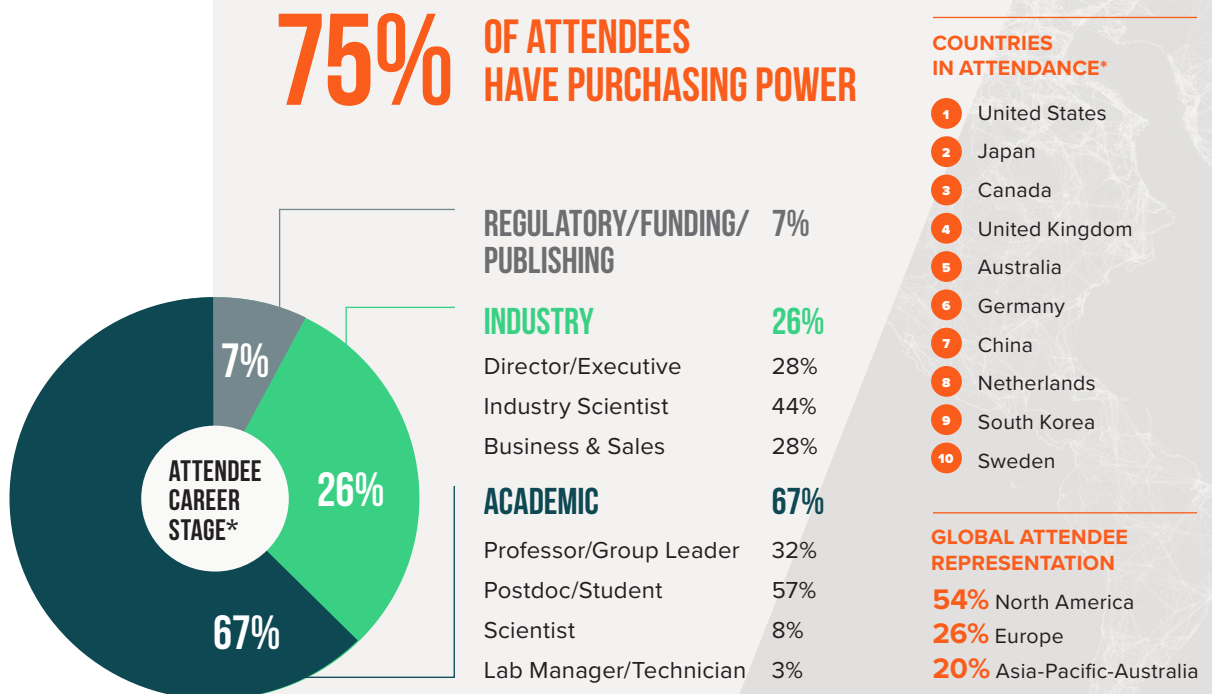


## A GLOBAL AUDIENCE OF 4,000 STEM CELL AND REGENERATIVE MEDICINE PROFESSIONALS

The ISSCR returns to Boston in 2023! Partner with us as we host the largest international gathering of stem cell researchers in a city renowned for research and innovation.

## DECISION-MAKERS FROM 75+ COUNTRIES

The ISSCR Annual Meeting connects 4,000 attendees from 75+ countries to share breakthroughs and advances from every aspect of the stem cell and regenerative medicine field. It is an opportunity for exhibitors and sponsors to interact with thousands of principal investigators, group leaders, industry executives, and decision-makers from around the globe.



\* Based on ISSCR 2021 Annual Meeting

# SPONSORSHIP LEVELS

Build your sponsorship portfolio by selecting from the opportunities on the following pages to reach the sponsorship levels and benefits described below. Sponsorship status is determined based on total investment.

All prices listed are in US dollars.

DIAMOND	GOLD	SILVER	BRONZE
<b>\$75,000+</b>	<b>\$50,000–\$74,999</b>	<b>\$20,000–\$49,999</b>	<b>\$10,000–\$19,999</b>
<ul style="list-style-type: none"> <li>One exclusive social media (Twitter and Facebook) content + company tag</li> </ul>			
<ul style="list-style-type: none"> <li>Digital advertising package of 40,000 impressions pre-meeting or post-meeting</li> </ul>	<ul style="list-style-type: none"> <li>Digital advertising package of 20,000 impressions pre-meeting or post-meeting</li> </ul>		
<ul style="list-style-type: none"> <li>Logo recognition in all promotional emails</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition in all promotional emails</li> </ul>		
<ul style="list-style-type: none"> <li>Hyperlinked logo recognition on ISSCR webpage + two sentence company description</li> </ul>	<ul style="list-style-type: none"> <li>Hyperlinked logo recognition on ISSCR webpage</li> </ul>	<ul style="list-style-type: none"> <li>Hyperlinked Logo recognition on ISSCR webpage</li> </ul>	<ul style="list-style-type: none"> <li>Hyperlinked logo recognition on ISSCR webpage</li> </ul>
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<ul style="list-style-type: none"> <li>Logo recognition on on-site signage and walk-in slides</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on on-site signage and walk-in slides</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on on-site signage and walk-in slides</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on on-site signage and walk-in slides</li> </ul>
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<ul style="list-style-type: none"> <li>List of meeting contacts who opted-in</li> </ul>	<ul style="list-style-type: none"> <li>List of meeting contacts who opted-in</li> </ul>	<ul style="list-style-type: none"> <li>List of meeting contacts who opted-in</li> </ul>	<ul style="list-style-type: none"> <li>List of meeting contacts who opted-in</li> </ul>
<ul style="list-style-type: none"> <li>10 complimentary registrations</li> </ul>	<ul style="list-style-type: none"> <li>6 complimentary registrations</li> </ul>	<ul style="list-style-type: none"> <li>4 complimentary registrations</li> </ul>	<ul style="list-style-type: none"> <li>2 complimentary registrations</li> </ul>
<ul style="list-style-type: none"> <li>Opportunity to purchase 10 reduced price registrations</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to purchase 10 reduced price registrations</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to purchase 10 reduced price registrations</li> </ul>	<ul style="list-style-type: none"> <li>Opportunity to purchase 10 reduced price registrations</li> </ul>

# SPONSORSHIP OPPORTUNITIES

All prices listed are in US dollars.

## PRESENTATION OPPORTUNITIES

**\$10,000 60-minutes**

### INNOVATION SHOWCASES

60 MINUTES

Innovation Showcases are a popular feature of the ISSCR Annual Meeting. Host a 60-minute lunchtime or early evening/cocktail-hour session to highlight new and updated products, services, tools, and technologies and how they can help ISSCR's scientific community propel their research forward.

Boost your reach with a pre-recorded virtual showcase component viewable on-demand for live and virtual attendees for \$6,000.

**\$8,000 nonprofits / \$12,000 corporate**

### FOCUS SESSIONS

2 HOURS 30 MINUTES, SEVEN AVAILABLE

Reinforce your expertise as a thought leader and innovator in a dynamic, interactive Focus Session where you can create your own scientific program to present to stem cell researchers from around the world. Focus Sessions are subject to review and approval by the 2023 Annual Meeting Program Committee.

**\$3,000 15-minutes**

### EXHIBIT HALL MICRO THEATER

Deliver a 15-minute presentation to attendees in our Exhibit Hall Micro Theater during peak exhibition hall hours.

## SCIENTIFIC & NETWORKING SESSION SPONSORSHIPS

**\$50,000**

### WORKSHOP ON CLINICAL TRANSLATION

EXCLUSIVE SPONSORSHIP, PRE-MEETING EVENT

This popular full-day event features innovators from academia and industry leading the clinical translation of stem cell research. Reach a target audience of scientists interested in moving their research towards the clinic. Exclusive sponsorship of this event includes logo co-branding on all messaging, in-person and website materials, contact sharing, welcome remarks, and a sponsored speaking opportunity.

## PLENARY SESSIONS

EXCLUSIVE SPONSORSHIPS, SEVEN AVAILABLE

The core of the ISSCR Annual Meeting, Plenary Sessions feature leaders in key areas of stem cell research and its applications. Exclusive session sponsorships include brand alignment and visibility to a targeted audience, welcome remarks from the sponsor read at the opening of the session, logo visibility on walk-in slides, on-site signage, live virtual and on-demand viewing, meeting website and program book, and lead contact sharing.

- **Plenary I:** Presidential Symposium \$30,000
- **Plenary II:** Epigenetic Regulation of Distinct Cell States \$20,000
- **Plenary III:** Clinical Application of Gene Therapy and Gene Editing \$30,000
- **Plenary IV:** Cutting Edge Molecular Technologies \$20,000
- **Plenary V:** Next Generation In Vitro Models \$20,000
- **Plenary VI:** Niche Regulation of Differentiation and Regeneration \$20,000
- **Plenary VII:** Keynote and Award Plenary \$30,000



## SPONSORSHIP OPPORTUNITIES

CONTINUED

All prices listed are in US dollars.

**\$10,000**

### CONCURRENT TRACK SESSIONS

EXCLUSIVE SPONSORSHIPS

Concurrent sessions allow for close examination of focused topics from across the spectrum of stem cell research. Sponsorships include brand alignment and visibility to a targeted audience, a message from the sponsor read at the opening of the session, logo visibility on walk-in slides, on-site signage, meeting website and program book, live virtual and on-demand viewing, and lead contact sharing. Each of the following concurrent tracks includes four sessions. Session titles are subject to change.



CI

#### Cellular Identity

- Cell Identity: Towards Translational Medicine
- Cell Identity During Regeneration and Aging
- Emergence of the Germline
- Modeling Embryonic Cell Fate Specification



CA

#### Clinical Applications

- In Vivo and Ex Vivo Gene Editing
- Navigating the Regulatory Hurdles in Stem Cell Therapies
- iPSCs Towards Clinical Trials
- Gene Edited Allogeneic T Cells



MDD

#### Modeling Development and Disease

- Personalized Medicine
- Next Generation In Vitro Models
- Modeling Disease
- Modeling the Microenvironment and Cell-Cell Interactions



NT

#### New Technologies

- Single-Cell Multi-Omics and Spatial Transcriptomics
- Single-Molecule Methods and Biomolecular Condensates
- Live-Imaging and Super-Resolution Microscopy
- Engineering Models of Human Embryology



TSC

#### Tissue Stem Cells and Regeneration

- Physical Properties of Tissues, Scars, and Regeneration
- Epigenetics and Tissue Biology
- Emerging Mammalian Model Systems
- Physiologic Function, Metabolism, and Stem Cells

**\$15,000**

### ISSCR AWARD SPONSOR

EXCLUSIVE SPONSORSHIPS, THREE AVAILABLE

Three ISSCR awards are available for sponsorship to demonstrate your company's support for outstanding stem cell science:

- **ISSCR Achievement Award** recognizes the transformative body of work of an investigator that has had a major impact on the field of stem cell research or regenerative medicine.
- **ISSCR Momentum Award** recognizes the exceptional achievements of an investigator whose innovative research has established a major area of stem cell-related research with a strong trajectory for future success.
- **ISSCR Outstanding Young Investigator Award** recognizes the exceptional achievements of an investigator in the early part of their independent career in stem cell research.

**\$20,000**

### EQUITY, DIVERSITY, AND INCLUSION PANEL

EXCLUSIVE SPONSORSHIP

The ISSCR is committed to supporting diversity and inclusion as well as promoting the acceleration of scientific advancement to increase awareness of the benefits of stem cell research. In this panel, leading scientists will discuss how to promote and encourage equity in STEM, how to support those who historically have been underrepresented, and explore ways to support our community. Sponsorship includes brand alignment as an issue of importance for your organization, welcome remarks to be read at the opening of the session, and recognition of support through logo visibility.

**\$15,000**

### SCIENCE ADVOCACY & COMMUNICATIONS SEMINAR

EXCLUSIVE SPONSORSHIP

Show your support for science advocacy and the importance of communicating with policymakers, media, and the public. Exclusive sponsorship of this seminar includes brand alignment, visibility, and contact sharing.

Contact ISSCR Industry Relations at [exhibits@isscr.org](mailto:exhibits@isscr.org) for more information.





All prices listed are in US dollars.

## SPONSORSHIP OPPORTUNITIES

CONTINUED

### TALENT RECRUITING SPONSORSHIPS

**\$20,000**

#### VIRTUAL CAREER LAB

EXCLUSIVE SPONSORSHIP

Enhance your visibility to job seekers looking for their next career move on the meeting's official job posting platform. Exclusive sponsorship includes logo visibility and priority placement of your organization's job posts to appear first to all attendees.

**\$15,000**

#### CAREER PANEL

EXCLUSIVE SPONSORSHIP

Gain visibility in front of the ISSCR's deep talent pool of exceptional scientists through sponsorship of this popular career panel attended by ISSCR members curious about their next career opportunities.

**\$15,000**

#### CAREER LAB NETWORKING LOUNGE

EXCLUSIVE SPONSORSHIP

Exclusive logo visibility in the lounge area where job seekers will meet with job providers connected through the meeting's job posting resource.

**\$15,000**

#### CAREER DEVELOPMENT WORKSHOP

EXCLUSIVE SPONSORSHIP

New in 2023! We are expanding our career-focused offerings with a workshop to help job seekers hone their job-hunting skills and prepare for their next career move. Gain visibility in front of a target audience of early career scientists curious about job opportunities and how to get there.

**\$15,000**

#### EARLY CAREER GROUP LEADER LUNCHEON

EXCLUSIVE SPONSORSHIP

Early Career Assistant Professors/Group Leaders launching their own labs confront many new questions and challenges. In this discussion panel, seasoned group leaders steer an interactive session to address important issues facing junior faculty. Gain visibility in front of a target audience of early career professors starting and expanding their independent research programs.

**\$35,000 Co-host / \$20,000 Contributor / \$10,000 Supporter / \$1,000 Friend**

#### EARLY CAREER SCIENTIST SOCIAL NIGHT

Support early career scientists as they network and forge new connections that will serve them throughout their careers. Benefits can include welcome remarks, and recognition of support on the website, program book PDF, and signage at the event.

**\$10,000 panelist / \$2,000 per table\***

#### CAREER FAIR \*PRICES TO BE CONFIRMED

New in 2023! Connect with attendees curious about their next career move during a pre-meeting Career Fair. Taking place after the Clinical Translation and Career Development workshops, the Career Fair includes a short panel introduction followed by a drink reception, as well as a free flow of job seekers engaging with job providers as table hosts.



## SPONSORSHIP OPPORTUNITIES

CONTINUED

All prices listed are in US dollars.

### BRAND VISIBILITY SPONSORSHIPS

#### IN PERSON EXPERIENCES

Exclusive logo placement on items or high-traffic locations and functions on site.

- Conference Bags (\$35,000)
- Poster Session/Welcome Reception—Wednesday, 14 June (\$30,000)
- Conference Lanyards (\$25,000)
- Water Cooler Stations (\$25,000)
- Hand Sanitizer Stations (\$25,000)
- Refreshment Break (\$20,000)
- Notebooks (\$20,000)
- Water Bottles (\$20,000)
- Exhibit & Poster Hall Gaming/Activity Zone (\$20,000)
- Attendee Lounge on 2nd Floor (\$20,000)
- Pens (\$10,000)
- 4 Poster Sessions (\$10,000 each)
- Travel Award Sponsors (increments of \$5,000)
- Virtual Screening Lounge Outside Plenary Room (Price TBD)

#### DIGITAL VISIBILITY

Exclusive logo visibility on frequently visited virtual platform pages and websites.

- Registration Page Sponsor (\$20,000)
- Exclusive WI-FI Sponsor (\$20,000)
- Virtual Platform Leaderboard Sponsor (\$15,000)
- Virtual Platform Agenda Sponsor (\$15,000)
- Virtual Poster Theater (\$10,000)
- Virtual Speaker & Attendee Directory Sponsor (\$10,000 each)



# EXHIBIT OPPORTUNITIES

All prices listed are in US dollars.

The ISSCR has designed our Exhibit Hall to ensure members and exhibitors can exchange information in an effective and efficient way. Dedicated pavilions make it easy for attendees to find the resources they are seeking. On-floor lounge areas such as Meet-up Hubs and ISSCR Central are convenient gathering points for networking.

As a hybrid event, every company on the exhibit floor will receive a basic virtual platform presence, with an opportunity to increase your virtual presence to expand your reach to virtual attendees.

## EXHIBIT HALL ATTRACTIONS

- Hundreds of poster presentations featured in the Exhibit Hall
- Opening reception with complimentary bar and snack service
- One refreshment break held each afternoon on the Exhibit Floor
- Centralized on-floor networking areas including:
  - ISSCR CENTRAL: Includes charging stations and seating area for networking
  - MEET-UP HUBS: Lounge areas for topic-focused networking sessions (reservations available)
  - CAREER LAB NETWORKING LOUNGE: Job seekers and employers meet up for interviews
  - ACTIVITY ZONE: Hands on games and activities for an Exhibit Hall brain break
  - MICRO THEATER: Exhibitors, sponsors, societies, and ISSCR use this space for brief demonstrations or presentations

**\$2,100**

## START-UP PAVILION

Special opportunity for emerging companies that are new to the ISSCR Annual Meeting to exhibit at a reduced rate. Contact us at [exhibits@isscr.org](mailto:exhibits@isscr.org) regarding eligibility criteria and offer details.

**\$4,950 Each / + \$400 Per Corner**

## EXHIBIT BOOTH

- Inline 10 ft. x 10 ft. booth
- 2 complimentary meeting registrations
- Opportunity to purchase an additional 10 registrations at a discounted price
- Post-event list of registrants who opted-in to be contacted
- Listing in the Program Book PDF

All in-person exhibits include a basic virtual exhibit presence (logo, contact info, and 2-sentence company description). Contact ISSCR to discuss any custom booth sizes or needs.

**\$1,500**

## VIRTUAL BOOTH UPGRADE

As a hybrid event with in-person and virtual attendees, you can increase your global reach by upgrading your virtual exhibit presence.

- Planned or spontaneous one-to-one or group video chat
- Product and service videos
- Product and resource listings, information sheets
- External links from the meeting platform to your website
- List of all post-event data including booth visitors and record of all chats
- Contact data from attendees who opted in and visited your virtual exhibit
- Post-event attendee list



# ADVERTISING OPPORTUNITIES

Extend your reach and promote your brand by advertising at ISSCR 2023.

All prices listed are in US dollars.

## ONSITE ADVERTISING

Raise visibility for your brand and products through several advertising opportunities throughout the event space. Prices TBD.

- **Meter Boards**
- **Glass Clings**
- **Digital Graphics Screen Ads**

## DAILY DIGITAL NEWSLETTER

Advertise in ISSCR's digital newsletter delivered each day of the meeting to inform attendees about exciting upcoming programming and events. Meeting newsletters are available in standard (meeting attendees only, ~4,000) and premium (meeting attendees and our entire community, >24,000 recipients) issues.

- **Banner Ad (Top of newsletter):**  
\$2,750 Standard / \$3,750 Premium
- **Banner Ad (Middle of newsletter):**  
\$1,750 Standard / \$2,250 Premium
- **Featured Sponsor/Exhibitor (Image with content and hyperlink):** \$1,000 Standard / \$1,100 Premium
- **Thought Leadership Article:**  
\$4,000 Standard / \$5,500 Premium

## PROGRAM BOOK ADVERTISING (PDF)

- **Featured Front Page:** \$6,000
- **Inside Front Cover:** \$4,000
- **Inside Back Cover:** \$3,000
- **Section Divider Tabs:** \$3,000/each

## RETARGETED ADS\*

SIX AVAILABLE

The ISSCR will help you leverage our qualified audience to build brand visibility and drive traffic to your content of choice (exhibit booth, innovation showcase, product page) through its retargeting advertising packages. Essentially, our audience becomes your audience. You will gain direct access to the ISSCR 2023 website audience and retarget them with your company's ads that showcase your brand message anywhere they visit online.

- **Pre- or Post-Event Digital Ad Re-Targeting:**  
\$3,500 for 40,000 impressions  
(Pre- and post-event campaigns run for 3 weeks)
- **Full Package Digital Ad Re-Targeting:**  
\$6,000 for 80,000 impressions

\* Contact [exhibits@isscr.org](mailto:exhibits@isscr.org) to discuss custom ad-retargeting campaign options.

## MEETING PLATFORM ADVERTISING

Please contact ISSCR Industry Relations at [exhibits@isscr.org](mailto:exhibits@isscr.org) for other opportunities.



# UPCOMING MEETINGS AND SYMPOSIA

Custom multi-event packages available upon request.

## ANNUAL MEETINGS

### ISSCR 2024 Hamburg, Germany

19–22 JUNE 2024

## INTERNATIONAL SYMPOSIA

### 2022 ISSCR/ASGCT Madison International Symposium

Emerging Therapies at the Intersection of Genetic and Cellular Technologies

21–23 SEPTEMBER 2022, MADISON, WI, USA

### 2022 Boston International Symposium

Translating Pluripotent Stem Cell Discoveries to the Clinic: Preclinical, Manufacturing, and Regulatory Strategies for Success

17–19 NOVEMBER 2022, BOSTON, MA, USA

### 2023 São Paulo International Symposium (Title TBD)

FALL 2023, SÃO PAULO, BRAZIL

### 2023 Vienna International Symposium

Tracing Stem Cells Through Development and Disease

4–6 DECEMBER 2023, VIENNA, AUSTRIA

Visit [www.isscr.org/symposia](http://www.isscr.org/symposia) for details.

## ISSCR DIGITAL SERIES

ISSCR Digital programs are a series of shorter, focused virtual events that bring world-renowned speakers, breaking scientific discoveries, and new data in a format that facilitates presentations and robust Q&A.

Topics planned for the fall of 2022 include Stem Cell Technologies from First-in-Human Clinical Trails to Commercialization. Contact [exhibits@isscr.org](mailto:exhibits@isscr.org) for more information and topics for the fall.

## YEAR-ROUND ADVERTISING OPPORTUNITIES

### ISSCR News

Advertise in the ISSCR's monthly newsletter circulated to >24,000 recipients in our stem cell community.

### Digital Ad-Retargeting

Reach ISSCR's community year-round! Have your ads follow ISSCR website visitors wherever they go around the web to increase your brand visibility or to help promote featured products.

### ISSCR Podcast

Advertise in the ISSCR's podcast [The Stem Cell Report](#), hosted by Martin Pera, an internationally recognized stem cell pioneer and the dynamic editor-in-chief of *Stem Cell Reports*, ISSCR's open-access peer-reviewed journal. *Stem Cell Reports* explores basic discoveries in stem cell research and its application. The podcast goes "beyond the paper," bringing authors together to draw new insights and explore the questions and creativity that drive new breakthroughs.

#### GENERAL SALES INQUIRIES

##### ISSCR Industry Relations

[exhibits@isscr.org](mailto:exhibits@isscr.org)

#### STRATEGIC PARTNERSHIPS AND SPONSORSHIPS

##### Chris Barry, PhD

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#### EXHIBITS AND ADVERTISING

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#### CONNECT

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Contact ISSCR Industry Relations at [exhibits@isscr.org](mailto:exhibits@isscr.org) for more information.