THE FUTURE STARTS HERE

THE GLOBAL STEM CELL EVENT

SPONSORSHIP, EXHIBIT, AND ADVERTISING OPPORTUNITIES
The ISSCR Annual Meeting gathers the world’s leading scientists, clinicians, business leaders, ethicists, and educators from more than 65 countries. Together, we represent the full spectrum of stem cell science and regenerative medicine.

### SPONSORSHIP LEVELS

All prices listed are in US dollars.

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<tr>
<th>DIAMOND</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
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<td>$75,000+</td>
<td>$50,000–$74,999</td>
<td>$20,000–$49,999</td>
<td>$10,000–$19,999</td>
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<td>One exclusive social media (Twitter and Facebook) content + company tag</td>
<td>Digital advertising package of 40,000 impressions pre-meeting or post-meeting</td>
<td>Logo recognition on all meeting messaging</td>
<td>Hyperlinked logo recognition on ISSCR webpage + two sentence company description</td>
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<td>Digital advertising package of 20,000 impressions pre-meeting or post-meeting</td>
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<td>20 complimentary registrations</td>
<td>12 complimentary registrations</td>
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<td>Opportunity to purchase 20 reduced price registrations</td>
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Contact ISSCR Industry Relations at exhibits@isscr.org for more information.
SPONSORSHIP OPPORTUNITIES

Select from the options listed below and receive additional benefits at the Diamond, Gold, Silver, or Bronze level.

$50,000 SOLD
WORKSHOP ON CLINICAL TRANSLATION
PRE-MEETING EVENT

The most highly attended session at ISSCR 2020 Virtual, innovators in academia and industry discuss the latest developments in pre-clinical research and clinical trials. This full-day virtual event features a target audience of researchers interested in moving their research towards the clinic. Exclusive sponsorship of this event includes logo co-branding on all messaging and website materials, contact sharing, welcome remarks, and a sponsored speaking opportunity.

$20,000–$30,000 SOLD
PLENARY SESSIONS
SEVEN AVAILABLE– SOLD

The core of the ISSCR Annual Meeting, Plenary Sessions feature leaders in key areas of stem cell research and its applications. Benefits of session exclusive sponsorships include brand alignment and visibility, opportunities to deliver welcome remarks to target audiences, and contact information sharing.

- Plenary I: Presidential Symposium $30,000
- Plenary II: Stem Cell Niches $20,000
- Plenary III: Enabling Technologies/Emerging Technologies $20,000
- Plenary IV: Self-Organization of Developmental Processes $20,000
- Plenary V: Cellular Identity $20,000
- Plenary VI: Cellular Therapy and Tissue Engineering $20,000
- Plenary VII: Keynote Plenary $30,000

$20,000 SOLD
NETWORKING LOUNGE

Even digitally, networking remains a critical component of the scientific conference experience. Gain brand visibility where attendees and speakers are gathering for scientific discussions and networking connections may spark innovative collaborations and new global partnerships.

$20,000 SOLD
REGISTRATION SPONSOR
EXCLUSIVE SPONSORSHIP

Place your logo where all meeting registrants visit: the registration page! Gain visibility as the exclusive sponsor providing access to the meeting.

$20,000 SOLD
WOMEN IN SCIENCE DISCUSSION PANEL
EXCLUSIVE SPONSORSHIP

Women in STEM fields face unique challenges and are often acutely aware of the role their gender plays as they progress both personally and professionally through their careers. The third annual Women in Science Panel Discussion brings our community together to talk about these challenges and identify solutions and strategies to effect positive change.

All prices listed are in US dollars.

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PhD Students and Postdoctoral Fellows make up nearly 40% of meeting attendees and are often looking for the next steps in their careers. Gain visibility in front of this engaged audience through sponsorship of this popular career panel attended by ISSCR members curious about career opportunities.

Gain visibility on popular platform pages where attendees will go to view speaker and attendee listings to find colleagues, old friends, and new collaborators they can connect with. The sponsor receives exclusive logo placement at the top of the selected directory webpage and a link to their sponsor page on the platform.

- Attendee Directory Sponsor: $15,000
- Speaker Directory Sponsor: $15,000

Gain visibility in front of a target audience of early career professors starting and growing their independent research programs.

Exclusive sponsorship opportunity for brand alignment and visibility, contact sharing, and to address an audience interested in the importance of science advocacy and communication with policymakers, media, and the public.

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Career Lab Sponsor

Exclusive Sponsorship

With world-leading scientists, universities, and industry companies all in the same digital space, ISSCR 2021 Virtual is a great place to connect highly-skilled attendees looking for their next career move with the best academic and industry jobs in the field. The career lab serves as a posting page for job providers and job seekers alike. Sponsorship of this networking resource provide visible banner or logo visibility for all visitors as well as priority job posting placements.

Concurrent Theme Sessions

Concurrent sessions allow for close examination of focused topics from across the spectrum of stem cell research. Benefits of session exclusive sponsorships include brand alignment and visibility, opportunities to deliver welcome remarks to target audiences, and contact information sharing. New in 2021, five core themes will give greater context to the 20 concurrent sessions.

- Cellular Identity
  - Cell State Transitions in Development and Cancer
  - Epigenetic Regulation of Cell Identity
  - Metabolism and Cell Identity
  - Pluripotency Dynamics

- Clinical Applications
  - Complex 3D Systems for Therapy and Drug Discovery
  - Engineering Tissue and Organs
  - Road to Clinic I (Regenerative Medicine)
  - Road to Clinic II (Drug Discovery)

- Modeling Development and Disease
  - Aging
  - Comparative Early Development
  - Modeling Development
  - Modeling Disease

- New Technologies
  - Bioengineering
  - CRISPR-Based Technologies
  - Imaging
  - Single Cell Omics

- Tissue Stem Cells and Regeneration
  - Hematopoietic Stem Cells
  - Stem Cells and Cancer
  - Tissue Development and Maintenance
  - Wound Healing, Stress, and Aging

Innovation Showcases

60 MINUTES

Highlight new and updated products, services, tools, and technologies and how they can help ISSCR’s scientific community propel their research forward.

Points Leaderboard Sponsor

Exclusive Sponsorship

Meeting attendees accumulate points towards prizes by engaging in several gamification activities in the virtual platform. Sponsorship includes exclusive logo visibility on the leaderboard where attendees will be repeatedly checking their points status and ranking throughout the meeting.

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DIVERSITY AND EQUITY PANEL

The ISSCR is committed to supporting diversity and inclusion as well as promote the acceleration of scientific advancement to increase awareness of the benefits of stem cell research. In this panel, leading scientists will discuss how to promote and encourage equity in STEM, how to support those who historically have been underrepresented and explore how to support our community.

ROUNDTABLE DISCUSSIONS

THREE AVAILABLE

Roundtable Discussions will be provocative and timely panel discussions reflecting on the current state of the stem cell field and its impact on translational and clinical advances. These discussions will cover scientific, clinical, ethical, and regulatory aspects from Gastrulation to Stem Cell Organoids to Engineered Tissues. Each of the three (3) roundtable discussions will immediately follow key plenary sessions. Each roundtable will be 45 minutes to 1 hour of lively conversation along with Q&A.

ADVERTISING OPPORTUNITIES

Extend your reach and promote your brand by advertising at ISSCR 2021 Virtual.

Daily Digital Newsletter

Advertise in ISSCR’s digital newsletter delivered each day of the meeting to inform attendees about exciting upcoming programming and events. Meeting newsletters are available in standard (meeting attendees only, ~3,500–4,000) and premium (meeting attendees and our entire community, >26,000 recipients) issues.

- Banner Ad (Top of newsletter):
  - $2,000 Standard / $3,000 Premium
- Banner Ad (Middle of newsletter):
  - $1,200 Standard / $1,500 Premium
- Featured Sponsor/Exhibitor (Image with content and hyperlink):
  - $1,000 Standard / $1,100 Premium
- Thought Leadership Article:
  - $4,000 Standard / $4,500 Premium

Program Book Advertising (PDF)

- Back Cover: $6,000
- Inside Front Cover: $3,000
- Inside Back Cover: $3,000
- Section Divider Tabs: $3,000

Retargeted Ads

The ISSCR will help you leverage our qualified audience to build brand visibility and drive traffic to your content of choice (exhibit booth, innovation showcase, product page) through its retargeting advertising packages. Essentially, our audience becomes your audience. You will gain direct access to the ISSCR 2021 website audience and retarget them with your company’s ads that showcase your brand message anywhere they visit online.

- Pre-Event Package: $3,500 (only 6 available) Your ads will be shown to the ISSCR 2021 audience 40,000 times in the three weeks leading up to the event
- Post-Event Package: $3,500 (only 6 available) Your ads will be shown to the ISSCR 2021 audience 40,000 times in the three weeks immediately after the event
- Full Package: $6,000 (only 2 available) Your ads will be shown to the ISSCR 2021 audience 40,000 times in the three weeks leading up to the event and 40,000 times in the three weeks immediately after the meeting

Meeting Platform Advertising

Please contact ISSCR Industry Relations at exhibits@isscr.org for other opportunities to advertise on the 2021 Virtual platform.

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EXHIBIT OPPORTUNITIES

$4,245

ISSCR 2021 VIRTUAL EXHIBIT BENEFITS

• Planned or spontaneous one-to-one or group video chat
• Product and service videos
• Product and resource listings, information sheets
• External links from the meeting platform to your website
• Full list of all post-event data including booth visitors and record of all chats
• Contact data from every attendee who visited your booth
• Post-event attendee list
• 4 meeting registrations for booth staffing
• Opportunity to purchase up to 20 additional registrations at a discounted price

$1,995

START-UP PAVILION

Special opportunity for emerging companies new to the ISSCR Annual Meeting to exhibit at a reduced rate. Contact exhibits@isscr.org to discuss eligibility criteria and other details.

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