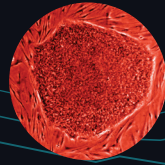


# SPONSORSHIP, EXHIBIT, AND ADVERTISING OPPORTUNITIES

 ISSCR

**20** YEARS OF EXCELLENCE



#ISSCR2022

**ISSCR ANNUAL  
MEETING  
2022**

**SAN FRANCISCO**  
15-18 JUNE 2022

CO-SPONSORED BY:  
 **STEMCELL**  
TECHNOLOGIES

**ISSCR**  
**2022**

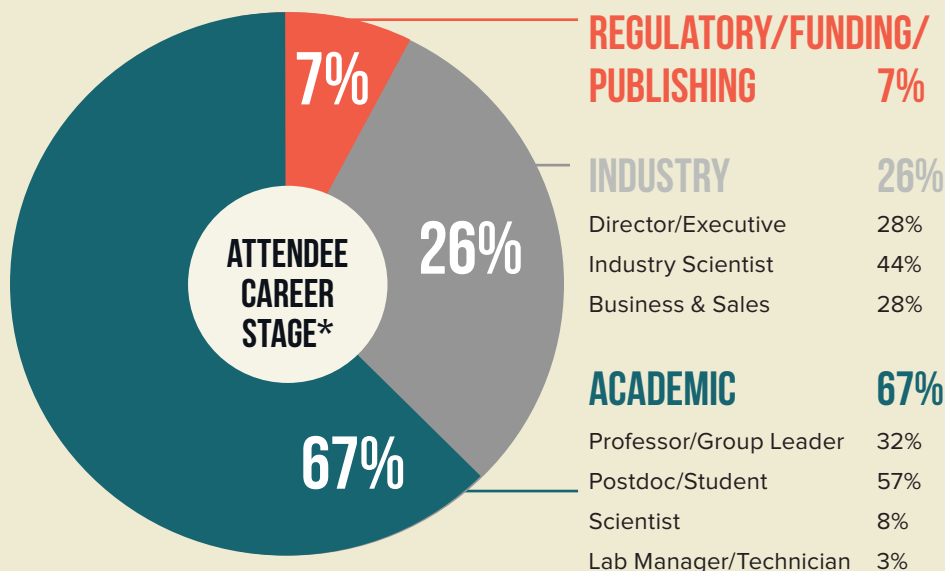
## A GLOBAL AUDIENCE OF 4,000 STEM CELL PROFESSIONALS

2022 marks the ISSCR's 20th Anniversary! Partner with us during this milestone event as we incorporate the best elements of both in-person and virtual engagement opportunities in this special hybrid event.

# DECISION-MAKERS FROM 75+ COUNTRIES

The ISSCR Annual Meeting connects 4,000 attendees from 75+ countries to share breakthroughs and advances from every aspect of the stem cell and regenerative medicine field. It is also an opportunity for exhibitors and sponsors to interact with thousands of group leaders, principal investigators, and decision-makers from around the globe.

## 75% OF ATTENDEES HAVE PURCHASING POWER



### GLOBAL ATTENDEE REPRESENTATION:

- 54% North America
- 26% Europe
- 20% Asia-Pacific-Australia

### COUNTRIES IN ATTENDANCE\*

- 1 United States
- 2 Japan
- 3 Canada
- 4 United Kingdom
- 5 Australia
- 6 Germany
- 7 China
- 8 Netherlands
- 9 South Korea
- 10 Sweden

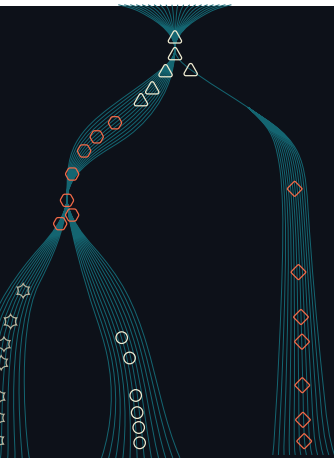
\* Based on ISSCR 2021 Annual Meeting

# SPONSORSHIP LEVELS

Build your sponsorship portfolio by selecting from the opportunities on the following pages to reach the sponsorship levels and benefits described below. Sponsorship status is determined based on total investment.

All prices listed are in US dollars.

	DIAMOND	GOLD	SILVER	BRONZE
	\$75,000+	\$50,000-\$74,999	\$20,000-\$49,999	\$10,000-\$19,999
◆	One exclusive social media (Twitter and Facebook) content + company tag			
◆	Digital advertising package of 40,000 impressions pre-meeting or post-meeting	Digital advertising package of 20,000 impressions pre-meeting or post-meeting		
◆	Logo recognition in all promotional emails	Logo recognition in all promotional emails		
◆	Hyperlinked logo recognition on ISSCR webpage + two sentence company description	Hyperlinked logo recognition on ISSCR webpage	Hyperlinked Logo recognition on ISSCR webpage	Hyperlinked logo recognition on ISSCR webpage
◆	Logo recognition on main virtual meeting platform	Logo recognition on main virtual meeting platform	Logo recognition on main virtual meeting platform	Logo recognition on main virtual meeting platform
◆	Logo recognition on on-site signage and walk-in slides	Logo recognition on on-site signage and walk-in slides	Logo recognition on on-site signage and walk-in slides	Logo recognition on on-site signage and walk-in slides
◆	Logo recognition in Program Book PDF	Logo recognition in Program Book PDF	Logo recognition in Program Book PDF	Logo recognition in Program Book PDF
◆	List of meeting contacts who opted-in	List of meeting contacts who opted-in	List of meeting contacts who opted-in	List of meeting contacts who opted-in
◆	10 complimentary registrations	6 complimentary registrations	4 complimentary registrations	2 complimentary registrations
◆	Opportunity to purchase 10 reduced price registrations	Opportunity to purchase 10 reduced price registrations	Opportunity to purchase 10 reduced price registrations	Opportunity to purchase 10 reduced price registrations



# SPONSORSHIP OPPORTUNITIES

All prices listed are in US dollars.

## PRESENTATION OPPORTUNITIES

**\$6,000 30-minutes / \$10,000 60-minutes**

### INNOVATION SHOWCASES

30/60 MINUTES

Innovation Showcases are a popular feature of the ISSCR Annual Meeting. Host a 30-minute (morning) or 60-minute (lunchtime) session to highlight new and updated products, services, tools, and technologies and how they can help ISSCR's scientific community propel their research forward.

Add-on a pre-recorded virtual showcase component viewable on-demand for live and virtual attendees alike for only an extra \$3,000 (30-minutes) or \$5,000 (60-minutes).

**\$8,000 nonprofits / \$12,000 corporate**

### FOCUS SESSIONS

3 HOURS

Reinforce your expertise as a thought leader and innovator in a dynamic, interactive Focus Session where you can create your own scientific program to present to stem cell researchers from around the world.

**\$2,000 per 15-minutes (in-person or virtual), only 4 available per day**

### EXHIBIT HALL MICRO THEATER

New in 2022! We've expanded opportunities to present your latest tools and technologies to attendees during peak exhibit hall hours in the middle of Exhibit Hall traffic.

## SCIENTIFIC & NETWORKING SESSION SPONSORSHIPS

**\$50,000**

### WORKSHOP ON CLINICAL TRANSLATION

PRE-MEETING EVENT

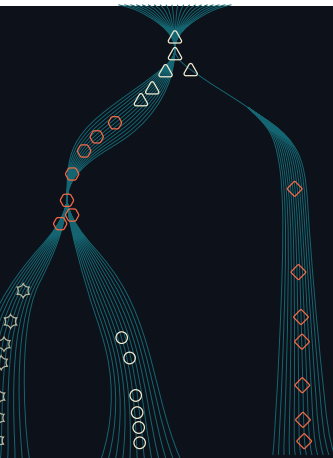
This popular full-day event features innovators from academia and industry leading the clinical translation of stem cell research. Reach a target audience of scientists interested in moving their research towards the clinic. Exclusive sponsorship of this event includes logo co-branding on all messaging, in-person, and website materials, contact sharing, welcome remarks, and a sponsored speaking opportunity.

### PLENARY SESSIONS

SEVEN AVAILABLE

The core of the ISSCR Annual Meeting, Plenary Sessions feature leaders in key areas of stem cell research and its applications. Exclusive session sponsorships include brand alignment and visibility to a targeted audience, a message from the sponsor read at the opening of the session, logo visibility on walk-in slides, on-site signage, virtual live and on-demand viewing, meeting website and program book, and lead contact sharing.

- **Plenary I:** Presidential Symposium \$30,000
- **Plenary II:** Pushing the Boundaries in Stem Cell Therapy and Regeneration \$20,000
- **Plenary III:** Programming and Reprogramming \$20,000
- **Plenary IV:** Defining Stem Cells Across Space and Time \$20,000
- **Plenary V:** Disentangling Single Cell Contributions to Organogenesis and Pathology \$20,000
- **Plenary VI:** Technologies That Model and Direct Emergent Cell Behaviors in Stem Cell Biology and Regeneration \$20,000
- **Plenary VII:** Keynote Plenary - Cell and Gene Therapy in the Clinic \$30,000



All prices listed are in US dollars.

**\$10,000**

## CONCURRENT THEME SESSIONS

Concurrent sessions allow for close examination of focused topics from across the spectrum of stem cell research. Sponsorships include brand alignment and visibility to a targeted audience, a message from the sponsor read at the opening of the session, logo visibility on walk-in slides, on-site signage, virtual live and on-demand viewing, meeting website and program book, and lead contact sharing.



### Cellular Identity

- Cellular Identity Towards Translational Medicine
- Epigenetic Regulation of Stem Cells
- Pluripotent Stem Cells
- Spheroids and Organoids



### Clinical Applications

- Biotech, Pharma and Academia - Bringing Stem Cells to Patients
- Programming and Reprogramming for Regenerative Medicine
- Stem Cell Bioengineering - Enhancing Cell Function
- Stem Cells: From Development to Therapy



### Modeling Development and Disease

- Immunological Responses to Fight Infection and Disease
- Modeling Degenerative Diseases and Cancer
- Modeling Early Development and Dynamic Processes
- Modeling Organogenesis and Developmental Disorders



### New Technologies

- Manufacturing Advanced Therapeutic Products
- Modeling Stem Cells through Space and Time
- New Avatars of Organogenesis
- Predictive Models of Stem Cell Behavior



### Tissue Stem Cells and Regeneration

- Aged and Ageless Regenerative Models
- Evolution of Stem Cell Function and Tissue Architecture
- Molecular Control of Cell Fate Transitions
- The Effects of Environment on Stem Cells During Organogenesis

**\$10,000**

## ISSCR AWARD SPONSOR

TWO AVAILABLE

Two ISSCR awards are available for sponsorship to demonstrate your company's support for outstanding stem cell science:

- **ISSCR Achievement Award** recognizes the transformative body of work of an investigator that has had a major impact on the field of stem cell research or regenerative medicine.
- **ISSCR Momentum Award** recognizes the exceptional achievements of an investigator whose innovative research has established a major area of stem cell-related research with a strong trajectory for future success.

**\$20,000**

## WOMEN IN SCIENCE DISCUSSION PANEL

EXCLUSIVE SPONSORSHIP

Women in STEM fields face unique challenges and are often acutely aware of the role their gender plays as they progress both personally and professionally through their careers. The fourth annual Women in Science Panel Discussion brings our community together to talk about these challenges and identify solutions and strategies to effect positive change.

**\$20,000**

## DIVERSITY AND EQUITY PANEL

EXCLUSIVE SPONSORSHIP

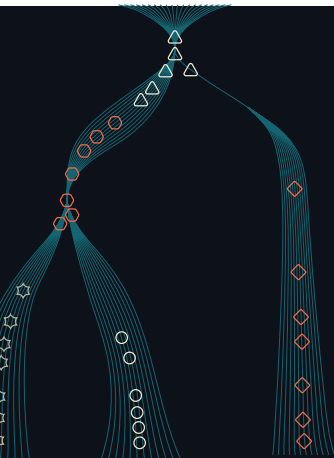
The ISSCR is committed to supporting diversity and inclusion as well as promote the acceleration of scientific advancement to increase awareness of the benefits of stem cell research. In this panel, leading scientists will discuss how to promote and encourage equity in STEM, how to support those who historically have been underrepresented, and explore how to support our community.

**\$15,000**

## CAREER PANEL

EXCLUSIVE SPONSORSHIP

PhD Students and Postdoctoral Fellows make up nearly 40% of meeting attendees and are often looking for the next steps in their careers. Gain visibility in front of this potential talent pool of young scientists through sponsorship of this popular career panel attended by ISSCR members curious about career opportunities.



All prices listed are in US dollars.

**\$15,000**

## EARLY-CAREER GROUP LEADER DISCUSSION PANEL

EXCLUSIVE SPONSORSHIP

Early Career Assistant Professors/Group Leaders launching their own labs confront many new questions and challenges. In this discussion panel, seasoned group leaders steer an interactive session to address important issues facing junior faculty. Gain visibility in front of a target audience of early career professors starting and expanding their independent research programs.

**\$15,000**

## MEET THE EXPERTS LUNCHEON

Become the visible host of an event connecting talented grad students and postdocs with world-renowned leaders from academia and industry, including logo recognition and welcome remarks.

**\$15,000**

## SCIENCE ADVOCACY & COMMUNICATIONS SEMINAR

Exclusive sponsorship opportunity for brand alignment and visibility, contact sharing, and to address an audience interested in the importance of science advocacy and communication with policymakers, media, and the public.

## ISSCR'S 20TH ANNIVERSARY ALL-ATTENDEE CELEBRATION

Help us celebrate this milestone achievement by partnering with us for this all-attendee reception! Visible recognition of your support can include open bars stands, food stations, band stage, napkins, food stations, meter boards at the venue, remarks, and/or Step and Repeat photo backdrop.

- Co-Host \$75,000
- Contributor \$35,000
- Supporter \$10,000
- Friend \$1,000

## BRAND VISIBILITY SPONSORSHIPS

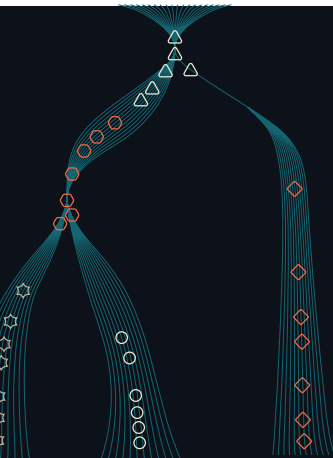
Exclusive logo placement on items, locations, or high-traffic virtual platform pages.

### In-Person

- Conference Bags (\$35,000)
- Early Career Scientist Social Night (\$30,000)
- Poster Session/Welcome Reception - Wednesday, 15 June (\$30,000)
- Water Cooler Stations (\$25,000)
- Hand Sanitizer Stations (\$25,000)
- Registration Sponsor (\$20,000)
- Poster Session - Thursday, 16 June (\$20,000)  
Friday, 17 June (\$20,000)
- Refreshment Break (\$20,000)
- Notebooks (\$20,000)
- Water Bottles (\$20,000)
- Career Lab & Networking Lounge (\$15,000)
- Coat check (\$15,000)
- Pens (\$10,000)
- Travel Award Sponsors (increments of \$5,000)

### Digital

- Virtual Career Lab Sponsor (\$20,000)
- Virtual Platform Leaderboard Sponsor (\$15,000)
- Virtual Platform Agenda Sponsor (\$15,000)
- Virtual Poster Theater (\$15,000)
- Virtual Speaker & Attendee Directory Sponsor (\$10,000 each)



# EXHIBIT OPPORTUNITIES

The ISSCR has designed our Exhibit Hall to ensure that members and exhibitors can exchange information in an effective and efficient way. Dedicated pavilions make it easy for attendees to find the resources they are seeking. On-floor lounge areas such as Meet-up Hubs and ISSCR Central are convenient gathering points for networking.

As a hybrid event, every company on the exhibit floor will also receive a basic virtual platform presence, with an opportunity to increase your virtual presence to expand your reach to virtual attendees for \$1,500.

## EXHIBIT HALL ATTRACTIONS

- Hundreds of poster presentations featured in the Exhibit Hall
- Opening reception with complimentary bar and snack service
- One refreshment break held each afternoon on the Exhibit Floor
- Centralized on-floor networking areas including:
  - ▶ ISSCR CENTRAL: Includes charging stations and seating area for networking
  - ▶ MEET-UP HUBS: Lounge areas for topic-focused networking sessions (reservations available)
  - ▶ CAREER NETWORKING LOUNGE: Job seekers and employers meet up for interviews (see more at [www.isscr.org/jobboard](http://www.isscr.org/jobboard))

## START-UP PAVILION

Special opportunity for emerging companies that are new to the ISSCR Annual Meeting to exhibit at a reduced rate of \$1,995. Contact us at [exhibits@isscr.org](mailto:exhibits@isscr.org) regarding eligibility criteria and offer details.

## EXHIBIT PRICE INCLUDES:

- 2 complimentary all-access registrations
- Post-event list of registrants who opted-in to be contacted
- Listing in the Program Book PDF

All in-person exhibits include a basic virtual exhibit presence (logo, contact info, and 2-sentence company description).

## INVESTMENT

In Line 10 ft. x 10 ft. booth \$4,800 / Each  
Add \$400 per corner

## VIRTUAL BOOTH UPGRADE

This year, as a hybrid event with in-person and virtual attendees, you can increase your global reach by upgrading your virtual exhibit presence.

\$1,500 virtual booth add-on includes

- Planned or spontaneous one-to-one or group video chat
- Product and service videos
- Product and resource listings, information sheets
- External links from the meeting platform to your website
- List of all post-event data including booth visitors and record of all chats
- Contact data from attendees who opted in and visited your virtual exhibit
- Post-event attendee list

All prices listed are in US dollars.



# ADVERTISING OPPORTUNITIES

Extend your reach and promote your brand by advertising at ISSCR 2022.

---

## Daily Digital Newsletter

Advertise in ISSCR's digital newsletter delivered each day of the meeting to inform attendees about exciting upcoming programming and events. Meeting newsletters are available in standard (meeting attendees only, ~3,500–4,000) and premium (meeting attendees and our entire community, > 24,000 recipients) issues.

- **Banner Ad (Top of newsletter):**  
\$2,500 Standard / \$3,500 Premium
- **Banner Ad (Middle of newsletter):**  
\$1,500 Standard / \$2,000 Premium
- **Featured Sponsor/Exhibitor (Image with content and hyperlink):**  
\$1,000 Standard / \$1,100 Premium
- **Thought Leadership Article:**  
\$4,000 Standard / \$5,500 Premium

---

## Program Book Advertising (PDF)

- **Featured Front Page:** \$6,000
- **Inside Front Cover:** \$4,000
- **Inside Back Cover:** \$3,000
- **Section Divider Tabs:** \$3,000

---

## Retargeted Ads

The ISSCR will help you leverage our qualified audience to build brand visibility and drive traffic to your content of choice (exhibit booth, innovation showcase, product page) through its retargeting advertising packages. Essentially, our audience becomes your audience. You will gain direct access to the ISSCR 2022 website audience and retarget them with your company's ads that showcase your brand message anywhere they visit online.

- **Pre- or Post-Event Digital Ad Re-Targeting:** \$3,500 for 40,000 impressions
- **Full Package Digital Ad Re-Targeting:** \$6,000 for 80,000 impressions

---

## Meeting Platform Advertising

Please contact ISSCR Industry Relations at [exhibits@isscr.org](mailto:exhibits@isscr.org) for other opportunities to advertise on the 2022 Virtual platform.





# UPCOMING MEETINGS AND SYMPOSIA

Custom multi-event packages available upon request

## Annual Meetings:

**ISSCR 2023 Boston, USA** | 14-17 June 2023

**ISSCR 2024 Hamburg, Germany** |  
19-22 June 2024

## International Symposia:

**ISSCR/ASGCT International Symposium Virtual**  
13-15 September 2021

**ISSCR/JSRM Tokyo International Symposium Virtual** | 27-29 October 2021

**Shanghai International Symposium Virtual** |  
12-14 January 2022

**Translating Discoveries International Symposium Boston** | 28 Feb - 2 March 2022

**Jerusalem International Symposium**  
30-31 March 2022

**ISSCR/ASGCT Madison International Symposium** | 21-23 September 2022  
Madison, WI, USA

Visit [www.isscr.org/symposia](http://www.isscr.org/symposia) for details.

## ISSCR Digital Series:

**Developing Standards for Stem Cell Research** |  
October 2021

This series will highlight areas where standards are needed and engage key stakeholders in an attempt to build consensus around stem cell standards that will help promote rigor and reproducibility in the field.

**Stem Cells in Space** | November 2021

This series will explore the study of stem cells in microgravity and what it means for us on earth.

**Spatial Transcriptomics** | Spring 2022

This event will focus on emerging technologies that are providing unprecedented spatial resolution of gene expression dynamics during development and disease.

**Cellular Barcoding & Lineage Tracing** | 17 May 2022

This one-day program is dedicated to exploring the latest in genetic barcoding technologies and how they are used to gain novel insights about stem cell lineage.

## Year-Round Advertising Opportunities:

### ISSCR News

Advertise in the ISSCR's monthly newsletter circulated to > 24,000 recipients in our stem cell community.

### Digital Ad-Retargeting

Reach ISSCR's community year-round! Have your ads follow ISSCR website visitors wherever they go around the web to increase your brand visibility or to help promote featured products. The current targeted audience is nearly 90,000 members of our community.

### ISSCR Podcast

Advertise in the ISSCR's new podcast, The Stem Cell Report with Martin Pera, an internationally recognized stem cell pioneer and the dynamic editor-in-chief of *Stem Cell Reports*, ISSCR's open-access peer-reviewed journal. *Stem Cell Reports* explores basic discoveries in stem cell research and its application. The podcast goes "beyond the paper," bringing authors together to draw new insights and explore the questions and creativity that drive new breakthroughs.

### General Sales Inquiries:

ISSCR Industry Relations  
[exhibits@isscr.org](mailto:exhibits@isscr.org)

### Strategic Partnerships and Sponsorships

**Chris Barry, PhD**  
Senior Manager of Scientific and Industry Affairs  
[cbarry@isscr.org](mailto:cbarry@isscr.org)

### Exhibits and Advertising

**Andrew Podczerwinski**  
Business Development Coordinator  
[apodczerwinski@isscr.org](mailto:apodczerwinski@isscr.org)

### International Society for Stem Cell Research

5215 Old Orchard Road, Suite 270  
Skokie, Illinois 60077, USA

Main Tel: +1-224-592-5700

