



SPONSORSHIP LEVELS AND BENEFITS

Stem Cells and Regenerative Medicine

	SPONSORSHIP LEVELS			
	GOLD \$20,000	SILVER \$15,000	BRONZE \$7,500	VIRTUAL EXHIBIT \$3,000
VIRTUAL EXHIBIT BOOTH	✓	✓	✓	✓
ATTENDEE CONTACT LIST FOR A ONE-TIME OUTREACH OPPORTUNITY	✓	✓	✓	✓
LOGO ON MEETING WEBSITE	✓	✓	✓	✓
DIGITAL PROGRAM BOOK RECOGNITION	✓ LOGO LISTING	✓ LOGO LISTING	✓ LOGO LISTING	✓ LINE LISTING
ONSITE SIGNAGE RECOGNITION	✓ LOGO LISTING	✓ LOGO LISTING	✓ LOGO LISTING	✓ LOGO LISTING
MEETING BADGES (includes badges for booth personnel)	✓ 15 BADGES	✓ 10 BADGES	✓ 5 BADGES	✓ 2 BADGES
DISCOUNT ON ADDITIONAL BADGES (maximum of 5)	✓	✓	✓	✓
ISSCR PRIORITY POINTS	✓ 4 POINTS	✓ 3 POINTS	✓ 2 POINTS	✓ 1 POINT
SPONSORSHIP ITEMS	Registration Sponsor or 3 Session Sponsorships/ Innovation Showcases	Any 2 Session Sponsorships and/or Innovation Showcases	1 Session Sponsorship or 1 Innovation Showcase (60-min)	
PROGRAM BOOK AD	✓ FULL PAGE COLOR AD	✓ FULL PAGE B&W AD	✓ HALF PAGE B&W AD	
RECOGNITION IN PROMOTIONAL EMAILS	✓ LOGO LISTING	✓ LOGO LISTING		
DIGITAL AD RETARGETING	✓			
EXCLUSIVE TAG IN SOCIAL MEDIA POST	✓			

Sponsorship Opportunities

GOLD SPONSORSHIP ITEM

Registration Sponsor

- Exclusive logo visibility where all attendees visit: the registration page! Logo also included in registration confirmation emails.
- Gold sponsor recognition and benefits

SPONSORSHIP LEVELS

Gold: Any combination of 3

Silver: Any combination of 2

Bronze: Select 1

Innovation Showcases

- 60-minute virtual pre-recorded opportunities to develop your own programming
- Highlight your company's products, services, tools, and technologies and how they can help ISSCR's scientific community translate their discoveries to clinical trials or new therapies.

Session Sponsor

- Benefits of session exclusive sponsorships include:
 - Brand alignment and visibility
 - Opportunities to deliver welcome remarks to target audiences
 - Contact information sharing

Virtual Exhibit

- Contact list of meeting registrants who opt-in for a one-time outreach opportunity
- Scheduled or spontaneous one-to-one or group video chat
- Product and service videos, product and resource listings, information sheets
- External links from the meeting platform to your website
- Contact list and interaction data from every attendee who visited your booth and opted in to be contacted

Digital Ad Retargeting

The ISSCR will help you leverage our qualified audience to build brand visibility and drive traffic to your content of choice (exhibit booth, innovation showcase, product page) through retargeting advertising packages. Essentially, our audience becomes your audience. You will gain direct access to the ISSCR's audience and retarget them with your company's digital ads that showcase your brand message anywhere they visit online.

- \$3,000 for 25,000 impressions
- \$4,500 for 50,000 impressions
- \$7,000 for 100,000 impressions

Session Topics *(*subject to change)*

- Pluripotency
- Cell Fate and Potency
- Tissue Stem Cells in the Niche and Cancer
- Reprogramming, Regeneration, and Repair
- Advances in Technology, Disease Modeling, and Drug Discovery
- Stem Cell-Based Therapies